

### The Scottish Terrier Club of America, Inc. Meeting of the Officers and Directors October 2, 2024, Meeting Plymouth Meeting, PA

### PRESENT:

$\checkmark$	Pam Williams, President	$\checkmark$	Theresa Thomas, Corres. Sec.
$\checkmark$	Ann Davis, Vice President	$\checkmark$	Kathleen Dunleavy, Rec. Sec.
<	Mark LaBonte, Treasurer	<ul> <li>✓</li> </ul>	Helen Prince, AKC Delegate
$\checkmark$	Ellen Avery, Class of 2024	<ul> <li>✓</li> </ul>	Danica Burge, Class of 2025
>	Lisa Hills, Class of 2024	X	Suzanna Mackey, Class of 2025
$\checkmark$	Jeff Jones, Class of 2024	✓	Christine O'Brien, Class of 2025
$\checkmark$	Amy Pelle, Class of 2024	$\checkmark$	Dee Smith, Class of 2025

#### **ABSENT: Suzanna Mackey**

#### **GUEST: Susan Jacobsen**

Welcome: Called to order at 8:30 AM ET

**Pam Williams** 

• Pam welcomed all to the MCKC weekend Board meeting and reviewed the upcoming social events during the weekend.

### Report of the Secretaries Recording

### **Kathleen Dunleavy**

• Kathleen Dunleavy presented the meeting minutes of September 18, 2024, Regular and Executive sessions for approval.

### Motion: To approve the minutes of the September 18, 2024, Regular and Executive sessions. HPrince moved and DBurge seconded. Passed unanimously

### Corresponding

### **Theresa Kay Thomas**

• Theresa reported that she received a proposal from the Scottish Terrier Club of Greater New York to host their annual designated Specialty show during the first weekend in May 2025. The show would coincide with the Garden State Terrier weekend in New Jersey and will be STCGNY's only show in 2025.

Motion: To accept the proposal from the Scottish Terrier Club of Greater New York to host their Specialty show on Friday, May 2, 2025, during Garden State Terrier weekend. HPrince moved and CO'Brien seconded. Passed unanimously. • Theresa reported that the Greater Dallas Scottish Terrier Club requested a secondary specialty show on Friday, July 5, 2025, following their designated annual specialty show on Thursday, July 4, 2025. This would be a one-year approval.

### Motion: To approve the Greater Dallas STC's request for a secondary specialty show on Friday, July 5, 2025. LHills moved and EAvery seconded. Passed unanimously.

• Theresa presented a proposal from the Heart of America Scottish Terrier Club for hosting the 2026 Rotating Specialty. HASTC last hosted the Rotating Specialty in 2018. The Rotating Specialty date would be Saturday, February 28, 2026, at Purina Farms, Gray Summit, MO and part of the Belle City KC Cluster. The HASTC annual specialty show would be Friday, February 27, 2026. The host hotel is proposed as the Holiday Inn at Six Flags, Eureka, MO. The host hotel can accommodate a banquet and a meeting room for the STCA board meeting. The HASTC is considering offering a Top 20 event and/or Companion events including health screenings, introduction to barn hunt, scent work, etc. The Top 20 does not currently have a Chair to represent STCA.

### Motion: To accept the Heart of America Scottish Terrier Club's Rotating Specialty proposal for February 27 & 28, 2026, as part of the Belle City Cluster. LHills moved/Eavery seconded. Passed unanimously.

• Theresa reported that she has received only one set of Bylaws and Club Officer list from the Scottish Terrier Club of Greater New York. Kathleen Dunleavy to send a reminder email to the Regional Clubs to send their information by October 31, 2024.

### **Treasurer's Report**

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### Mark LaBonte

Treasurer's Report to Board September 2024 (TBD)

- Mark LaBonte stated that the September Treasurer's report was not available but reported on the following topics:
  - As of September 30, 2024, STCA has a YTD loss of \$20,000. Details of the loss include:
    - Bagpiper expenses (January to September 2024) \$13,000
    - 2024 Rotating: \$4,700
    - Bylaws Changes Mailing Expenses: \$3,600
  - ilncome YTD includes:
    - Montgomery Revenue
    - Membership dues for 2025
    - Agility Trials income
    - Current balance in CDs, Money Market funds and other assets: \$400,000
      - Reduction in assets include \$27,000 in retired trophies
- Mark further reported that the current STCA membership is 869 members, which includes 809 USA members and 60 foreign members. For the Friday banquet meeting, a 10% quorum would be 87 members in attendance. There are 76 dinner reservations for Friday so a quorum may not be possible for a post-dinner meeting.
- Mark has all materials necessary to collect dues renewal from STCA members, Judges' Nominations forms and STCA Applications to Serve during Montgomery weekend.
- Mark, Lisa Hills and Amy Pelle can now accept credit card information for any STCA Shoppe sales at Montgomery and at the host hotel. Customer charges may appear differently on credit card bills according to the customer's bank. There is a \$3.00 PayPal charge for items purchased at the STCA Shoppe.
- Mark will complete and submit the STCA 2023 IRS tax return after Montgomery.

Motion: To accept the August Financial report as presented. HPrince moved and DSmith seconded. Passed Unanimously.

### **Old Business**

### STCC Rotating Specialty – STC of California Pam Williams

 Pam discussed details for the social activities (banquet, meals, etc.) for the 2025 Rotating Specialty hosted by the Scottish Terrier Club of California. The board members discussed a less formal event on Friday after the Friday STCC show that might include Companion Dog owners. The host hotel does not have banquet facilities onsite. Details for all meals should be finalized between the STCA and STCC by November 1, 2024, so that information can be uploaded to the STCA website.

#### Motion: To schedule all meals and social activities for the 2025 STCA Rotating Specialty at the Ventura show site due to host hotel lack of catering facilities and logistics. LHills moved and HPrince seconded. Passed Unanimously.

 Trophies – responsibility for trophies will transition from Ellen Avery to Christine O'Brien for the 2025 Rotating Specialty and other STCA events. Christine is investigating types of trophies and different vendors for the 2025 Rotating show. Suggestions include gift cards, lawn ornaments, STCA slip leads, combs, towels, artwork, etc.

### **Constitution and By-laws**

### **Helen Prince**

• Helen Prince stated that the AKC Board of Directors has final approval of any bylaw changes and the STCA changes will be considered at the BOD meeting in November 2024. The changes have already been approved by AKC Club Relations committee. Once approved, the approval date for the STCA C & BL should be noted as 'November 2024''. The approved C & BL should be published on the STCA website and included in the next STCA Roster due to be published in 2025.

### Parent and Regional Club SOP

### **Pam Williams**

- Pam Williams presented the latest revision of the STCA Parent and Regional Club SOP. The plan is to introduce the revised SOP to the 20 Regional Clubs via a future Zoom meeting. Pam read the SOP aloud to the STCA Board members. After review, suggested edits include:
  - Expand definition of "Financial Responsibility/Burden' for the Regional Club hosting a National Rotating Specialty
  - Suggestion: Rename document "The STCA Parent and Regional Club Specialty Event Planning'.
  - Edit: All Regional Club requests for shows, etc. should be sent to the STCA Corresponding Secretary, not the Recording Secretary
  - Edit: Spell out "Board of Directors" when it first appears in the document
  - Edit: Regional Specialty Approval Process. Insert item #10 and #12 after #1.
  - Edit: Regional Specialty Approval Process. Change #3 to 'No other regional club will receive approval to host their annual or additional shows during that weekend period unless the club whose designated specialty it is approves a request, in writing, from the requesting regional club.
  - Edit: Regional Specialty Approval Process. Change #4 to "The STCA requires each additional (secondary) specialty show to have Board approval. These 'secondary' shows will not conflict with another regional club's designated annual specialty date weekend. Request for any regional club's secondary show dates(s) that may fall within another regional club's designated annual specialty show period will not be granted approval unless both clubs agree and provide written proof of agreement to the STCA Board. All

club correspondence should be sent by either the club's President or Corresponding Secretary."

- Edit: Regional Specialty Approval Process. Change #1-#3 on second page to bullet points and insert fourth bullet that states "Failure to comply with approval procedure will result in specialty shows not being approved."
- Edit: Regional Specialty Approval Process. Change to #6 to "In the event both regional clubs requesting the same secondary show date do not agree to host shows on the same weekend, the first club to request approval from the STCA shall be granted that date."
- Edit: Regional Specialty Approval Process: Change to #11 to "It is required that each regional club provide the STCA Historian with a marked catalog of each specialty show and a set of show win photos, if available. Many photographers will provide a free set of photos for a club Historian."
- Edit: Regional Specialty Approval Process: Addition to "Some Things to Consider as regional clubs think about holding multiple specialties"
  - Companion Dog Events
  - Proof of Regional Club Liability Insurance
- Suggestion: Regional Clubs should request from specialty judges that they not judge any other Scottie specialties within a certain time frame or distance.
- Pam Williams will update the SOP, and it will be an agenda item for final review at the November 20, 2024, Board meeting.

### Motion: To enter Executive Session at 10:56AM to discuss a regional club matter. LHills moved and TKThomas seconded. Passed Unanimously.

### Motion: To leave Executive Session at 11:15AM. JJones moved and LHills seconded. Passed Unanimously.

### Montgomery 2025

### Pam Williams

• Morris & Essex show will be on Wednesday, October 1, 2025; therefore, STCA Board meeting will be Tuesday, September 30, 2025, and Monday, September 29, 2024, will be a travel day for the STCA Board.

### Montgomery 2026

### Pam Williams

Need to evaluate current host hotel, Doubletree Suites by Hilton in Plymouth Meeting, if STCA wants to continue to use it as the host hotel. Should the STCA continue to designate a host hotel? Most hotels near Macungie, PA show site do not have banquet rooms or meeting rooms or allow pets. Proposal to survey membership using QR code process to gather input from STCA members and to determine next steps in planning Monty week beyond 2025. Pam to send the previous STCA host hotel survey (from 2014) to Board members.

Motion: To form an ad-hoc committee to design a survey to gather data from STCA members on what they would prefer and would like to have regarding show site, hotel and banquet facilities for Montgomery 2026 and report findings to the Board by January 31, 2025. Members to include Lisa Hills, Christine O'Brien, Danica Burge-Garside and Susan Jacobsen. LHills moved and TKThomas seconded. Passed Unanimously.

### Montgomery 2024

### Pam Williams

• Reviewed list of STCA Board duties and responsibilities for Montgomery 2024 for the IPS, Banquet, and MCKC show.

### Motion: To enter Executive Session at 1:30PM to discuss Judge's Selection process for Rotating 2026 and MCKC 2027, IPS 2027 and Rotating 2027.

### Motion: To leave Executive Session at 2PM. EAvery moved and HPrince seconded. Passed Unanimously.

### Annual Membership Dues Pam Williams

- Pam Williams reported that the current STCA annual membership dues are \$30 Single, \$40 Family and \$15 Juniors. There is a \$20 fee for Bagpiper magazine postage. Pam asked the board for their opinions of a dues increase as dues would need to be set now for 2026. Some Board members supported a small increase while others thought it wasn't advisable based on the STCA's available funds. It should be noted that our current dues do not cover the club's operating expenses.
- The issue of Associate or Senior dues was mentioned but according to the AKC, the STCA must wait five years (2029) to submit a by-law change. More research needs to be done regarding how we might move forward with alternative membership levels.

### <u>Motion: To maintain the STCA membership dues at their current levels for 2026. LHills moved</u> and TKThomas seconded. Passed Unanimously

### **Committee Reports**

### Heath Trust Fund

### Pam Williams

Marcia Dawson, Chair presented the committee's update on current projects and their recommendations for the election and re-election of committee members.

### Motion: To accept the re-election of three HTF Trustees (Marcia Dawson, Michael Bishop, Fran Reid-Sanden) to continue for another full 3-year term. LHills moved and HPrince seconded. Passed Unanimously.

Motion: To accept the HTF's recommendation of Beth Flrulli's application to serve and for her to serve the final year of Ray Formanek's term. LHills moved and HPrince seconded. Passed Unanimously.

### **STCA Website Updates**

### **Pam Williams**

- Pam reviewed two documents, one received from Bob Gann and the second a proposal from Media-A-Team to refresh the website and design the tallying process. Discussion ensued about both proposals.
- Comments on the Media-A-Team proposal include that the vendor is not dog-centric and that the proposal phases are not well-defined. Pam advised that we need to make the Tally design piece of work be the priority as it is an important benefit of the club. Mike Krolewski has been leading this service that he's performed for the STCA for many years, and he has requested that we take this work on with new leadership. Danica suggested that we look at other vendor capabilities. She will send a list of dog club websites to the Board for review. Danica also suggested that each Board member review the STCA website and identify three suggestions for improvement.
- Pam announced that there will be a Board meeting on Wednesday, October 16, 2024, at 8:30 PM for the sole purpose of discussing the STCA website and options for the Tallying task and website refresh. Bob Gann will be invited to the Board meeting on Wednesday, November 20, 2024, to discuss the website refresh and tallying process and provide additional information based upon our website review and feedback.

### Motiion: To table the formal discussion of the STCA website to the November 20<sup>th</sup> Board meeting with Bob Gann. HPrince moved and LHills seconded. Passed Unanimously.

### Breeder Referral

**Pam Williams** 

• Breeder Referral on the STCA website will transition from Barb Zink to Lisa Kincheloe. Lisa will need to review and make recommendations for improvements as we move forward.

### STCA Shop & Wrap UP Pam Williams

- Wrap-Up Newsletter sent to a total of 665 STCA mailing addresses. Lori Kelly reports that "open' rate is 62% (compared to 52.7% for similar non-profits) and a lesser "click" rate (rate at which readers click on hyperlinks within the body of the email).
- STCA Shop total sales from January to September 11, 2024, are down from a similar period in 2023. Future offerings it is suggested that the Shop limit the variety of items. Items over \$50 are not as popular on-line as they are with in-person sales. Have 55 grooming manuals in inventory: Jeff Jones to order 30 more grooming video thumb drives.

### Motion: To enter Executive Session at 4:15PM to discuss the pedigree database. LHills moved and Theresa Kay Thomas seconded. Passed unanimously.

### Motion: To leave Executive Session at 4:30PM. LHills moved and APelle seconded. Passed unanimously.

### Judges' Education

### Pam Williams

• Pam presented a Scottie information card used by Kathi Brown during the STCA Judges' Education sessions. The placement of illustrations on the card had caused confusion about their importance in evaluating a Scottish Terrier. The card is ready for re-printing.

### Motion: To add the phrase "in no particular order" to the information card for its next reprinting. JJones moved and LHills seconded.

### Social Media

### Danica Burge

- Danica stated that she will be using Instagram and Facebook reel posts during Montgomery weekend. Lori Kelly will send videos from the Performance trials at Palmyra, PA. Danica encouraged Board members to send photos and files to her using FB Messenger.
- Danica asked the Board to send any grooming seminar videos for posting on FB and the STCA website.

### **AKC Delegate**

### Helen Prince

- Helen reported that Eduardo Feruggiaro and Pat Cruz are up for re-election at the AKC.
- Helen stated that she will prepare a change to the STCA website to reflect the change in the testing for CHIC requirements which was voted in previously.

# Motion: To grant Helen Prince permission to make a change to the health statement on the STCA website regarding CHIC testing requirements. CO'Brien moved and MLaBonte seconded. Passed unanimously.

• Helen announced that the next AKC 'Meet the Breeds' will be in New York City at the end of January. The New York club is hosting that event.

• Helen reported that the AKC has reviewed the AKC Marketplace website and removed AKC Breeder of Merit designations from litter listings of breeders who have not earned the designation.

## Motion: To adjourn the meeting at 4:50PM. EAvery moved/DSmith seconded. Passed Unanimously.

All of the complete submitted Committee Reports will be available at the website.

Respectfully Submitted - Kathleen Dunleavy, Recording Secretary

11/20/2024 APPROVED