

Minutes The Scottish Terrier Club of America, Inc. Winter Meeting of the Officers & Directors Thursday, March 30, 2023

PRESENT: President, Lori Kelly; Vice President, Kathy Ferris; Recording Secretary, Richard Bumstead; Treasurer, Steve Russell; AKC Delegate, Helen Prince; Directors - Class of 2023; Kelly Edell, Kari Hill, Michael Krolewski, Pam Williams; Class of 2024; Ellen Avery, Lisa Hills, Jeff Jones,

VIA ZOOM: Corresponding Secretary Theresa Thomas; Amy Pelle

Welcome: Called to order at 8:35 AM EDT Pres. Lori Kelly

- Welcome all to the Winter meeting we have a very full agenda
- Reminders:
 - No computer can be set to record except the Recording Secretary's
 - Would like to reorder the agenda

Motion: Move the Nominating Committee selection to after the AKC Delegates Report. KEdell moved, KFerris seconded. Passed unanimously

Minutes: Approval of the February 15, 2023 Meeting Minutes. Approved as amended.

Report of the Secretaries:

Recording

Richard Bumstead

- Updated Roster after 2023 Membership Renewal process
- Updated mailing list for Bagpiper, Tallies, and Corresponding Secretary
- Pulled together list of 25 and 50 year members anniversary
- Received proposal for printing Roster
 - To include Facebook page and Website for each regional club, getting these from Kathleen Dunleavy
 - o Requesting a new color Scottie for the cover (recommend a green)
 - Send out request for business card ads, \$25 per ad, sent by April 15, due April 30
 - Need to set up Recording Secretary address on STCA.BIZ for updates to roster
 - o Constitution and By-Laws and the Officers will be printed as of April 30, 2023
 - Will need proofreaders

Motion: Print the 2023 Roster for the cost \$2,214.05 LHills moved and PWilliams seconded. Passed unanimously.

Corresponding

Theresa Kay Thomas

• Letter from Scottish Terrier Club of Tampa Bay requesting replacement of two Bred By Medallions for those lost at last year's show. These will be sent by Kari Hill to Penny Spence

Motion: To go into Executive Session at 9:14 AM EDT to discuss Annual Service Awards. LHills moved and KFerris seconded. Passed unanimously.

Motion: To leave Executive Session at 9:25 AM EDT PWilliams moved HPrince seconded. Passed unanimously.

President's Report

Lori Kelly

(Full report published at website in Minutes with all Committee Reports)

- Received letter from Scottish Terrier Club of New England on February 25, 2023 in response to a minutes in Bagpiper 2022 #4.
 - Matter is closed, STCNE completed their work as stated. Letter to be sent to B Ljunggren
 - No further discussion is warranted
- All printed materials will be updated as needed with both copyright and trademarked logo designations
- All judges will receive the Quick Reference Guide to Judging the Scottish Terrier
- All Regional Clubs will receive a copy of the Quick Reference Guide to Judging the Scottish Terrier

Treasurers Report

Steve Russell

The STCA remains fiscally sound as a non-profit corporation with total assets of \$563,797 as of December 31, 2022. In 2022, the Club recorded its 12th year of operating in the black with over \$250,000 in transactions. Assets were up 4.2% on income of \$156,895, expense of \$134,477, and net operating income of \$22,421. Online PayPal transactions again accounted for ~2/3rds of the Club's annual income flow (\$97,856).

Highlights with full details available online:

The Board continues to subsidize member participation at STCA Specialty events (i.e., \$6,296 in 2022 and an average of \$4,550 over the past 14 years).

Several income producing activities:

- Shoppe promotions (\$13,787 sales).
- Investments (\$9,151 interest),
- Montgomery Terrier Agility Cluster (\$5,139 profit), and
- Trophy & Specialty Donations (\$4,888 from members in 2022).

Four issues of the Bagpiper were printed in 2022, and with the Editor's adjustments and increased member ads, the magazine returned to break-even. Income of \$37,801 and expense of \$37,447 for a small profit of \$354. Production costs now average \$10.52/copy for 890 copies produced each quarter (ranging from \$9.54 to \$12 per issue).

Per usual, the Club has income carryover from 2022 from Membership Renewals, where 15% of our members did not pay their dues by the December 31st deadline, and ~\$10,000 expense carryover from production of the Bagpiper 2022 #4 mailed early in the 1st quarter (January 2023).

Membership: Membership revenue (\$25,391) was down 3% year-over-year, now under 900 members. Up to now, the Club attrition was under 5% per year, but for 2023, there is a ~9% decline in lapsed memberships from deceased, non-renew, and unpaid members.

The STCA dues are \$30 individual membership and \$40 family (2) membership. Producing the quarterly Bagpiper is over \$42/year per member. For 2023 we collected \$20/member Bagpiper postage with dues to help with increased production and mailing costs.

The estate of A. Foster Cooper made bequest of \$3,696,328 to the STCA Health Trust Fund. The Trust's documents were updated to transfer oversight to the HTF Trustees, and approved by the STCA Board. Recommend that the STCA offer help to members on how to include such bequests in their estate plans and wills.

Motion: Establish an Ad Hoc committee to collect and review sample language to be used to create a Legacy Giving process for STCA Membership. Committee to consist of MKrolewski, EAvery, and JJones. KFerris moved and LHills seconded. Passed unanimously.

Routine Administration functions:

- Reporting financial statements monthly, quarterly, and annually;
- Filing the 2022 Annual Report certificate for incorporation with the state of New Jersey;
- Filing the 2021 Tax Returns and any extensions;
- Paying the 2022 quarterly tax deposits for unrelated business income;
- Paying the liability Insurance premiums for Club, Officers, Awards, and Fidelity Bonding;
- And this year the once/decade renewal of STCA's Trademark registration.

The biennial Internal Audit is scheduled to be conducted for Fiscal (Calendar) Year 2022.

Motion: To approve the establishment of an Audit Committee for the Scottish Terrier Club of America to include Theresa Stewart, April Greene, Ron McConnell, President Lori Kelly, and Treasurer Steve Russell. JJones moved and KFerris seconded. Passed unanimously.

Cash Flow. Details are summarized in full report. Recommend we move surplus cash from the checking account to investments accounts.

Motion: Transfer up to \$20,000 from checking to investment accounts effective with the April reinvestment period. SRussell moved and KFerris seconded. Passed unanimously

The STCA's books are open to all members. Monthly **Statement of Financial Position** (Balance Sheet) and **Statement of Financial Activities** (P&L) uploaded to the STCA website and published quarterly in the Bagpiper.

Motion: To approve the Scottish Terrier Club of America budget for 2023 as presented by Steve Russell. KFerris moved and KHill seconded. Passed unanimously.

Vice President Kathy Ferris

- 2023 STCA Montgomery Week
 - o Hatboro all documents and agreements in place, ahead of deadlines
 - Montgomery Sweepstakes approved
 - o Montgomery County KC Show all February deadlines met in good shape
 - All supplies from Rau are ordered
 - Montgomery trophies and ribbons are underway
 - IPS EAvery asked if we are doing cash prizes again. They were very welcomed last year

Motion: To repeat the Cash Prizes for the IPS that were given in 2022: BOB-\$200; BOS-\$200; BOW-\$100; WD and WB - \$100 each; and each of the 4 BBE Class Winner- \$100. LHills moved and KFerris seconded. Passed unanimously

 Discussion regarding awarding Cash Prizes for Montgomery STCA High in Trial, and High in Combined Score during Montgomery County Week Performance Trials held in Palmyra, PA.

Motion: To initiate Cash Prizes for Performance Trials held during Montgomery County week: High in Trial-\$200; High in Combined Score - \$200. LHills moved and KFerris seconded. Passed unanimously.

- 2023 Rotating/STCA Designated Specialty
 - o This is becoming increasingly difficult to pull together
 - No application has been submitted pending approval from FCKC
 - STCA has requested numerous times to the show chair of the Furniture City Kennel Club to confirm that the Rotating show is a Designated Specialty including
 - permission to hold the show
 - if they are willing to pick up our judge for any other assignment
 - rebate the STCA \$5.00 per entry
 - STCA sent a written statement to the show chair of FCKC to be sent back to the STCA or forwarded to the AKC which only requires a signature to grant permission to the STCA
 - o Contracts are in place for catering and the host hotel
 - → Top 20 was placed on hiatus in October 2022 for the 2023 Rotating as there were many concerns, issues and complaints expressed by STCA members to the Board. The Board agreed to have a committee research the event and return recommendations to standardize procedures going forward as an STCA Event. (See Top 20 Committee Report below)

Motion: To go into Executive Session at 10:05 AM EDT to discuss 2023 Rotating Show. KEdell moved and EAvery seconded. Passed unanimously.

Motion: To leave Executive Session at 10:20 AM EDT PWilliams moved HPrince seconded. Passed unanimously.

- 2024 Rotating Specialty
 - Contracts are signed with show site and hotel
 - KFerris asked that STCA Board consider creating the position of Assistant Show Chair to assist on the work of logistics, information packets, etc.

Motion: Create the position of an appointed, non-elected Assistant Show Chair for the STCA. LHills moved and JJones seconded. Passed Unanimously

AKC Delegate (Full report online)

Helen Prince

- Purebred Preservation Bank only 6-7 Parent Clubs have signed up so far
 - Intention is to preserve semen for future breeding, but at this point there is no discussion regarding preservation of eggs
 - o Concern about AKC having control over the semen instead of the parent clubs
 - AKC is most concerned about low-registration breeds that have the potential of disappearing.
 - o Dr. Marty Greer (Wisconsin) is working on this
- AKC Filming Legacy Breeders
 - How will parent clubs select breeders?
 - AKC has a format of 80-85 questions to ask during filming
 - o AKC has examples on their website
 - o 30-45 minute maximum length video
 - o Can be done with cell phone or video recorder, just needs ability to be edited
- Parent Club Breeder Education (AKC parent club representative)
 - Needs a chair or coordinator AKC is asking for a new appointment
 - o How are we helping our breeders? How can we further help them?

Motion: To form a Breeder Education Committee within the STCA. HPrince moved and RBumstead seconded. Passed unanimously.

We will now have 3 different Mentoring Groups: Judges, Breed, and Breeders

BREAK FOR LUNCH 11:47AM - 12:10PM

- AKC is asking Specialty Clubs to designate which events will have a 3-point Major for Reserve Winner Dog and Bitch
 - Parent Clubs control decision
 - STCA BOD will leave as it currently stands (Montgomery Show only) with no action required.
- AKC Parent Club Committee hosts Tuesday evening webinars, now on demand
- Numerous AKC rules discussed during the Delegates meeting don't impact Parent Clubs
- Discussion of whether or not AKC Delegates who are judges will be allowed to charge a judge's fee. Will be voted on at the next Delegates meeting.
- New AKC Rule about having a veterinarian listed in premium list, must be either on site or open during show hours
- AKC allowing altered dogs to compete in non-regular classes as long as the judging at the show goes no further than Best of Breed

Motion: Allow altered dogs to enter and compete in the STCA IPS in Non-Regular Classes. HPrince moved and LHills seconded. Passed by majority.

Nominating Committee

Theresa Thomas

Motion: To go into Executive Session at 12:37 PM EDT to discuss appointment of Nominating Committee for 2023. RBumstead moved and KHill seconded. Passed unanimously.

<u>Motion: To leave Executive Session at 1:10 PM EDT PWilliams moved HPrince seconded. Passed unanimously.</u>

Standing Committees

 Standing Committee Reports – Approve reports that do not require action. Full reports are available online at the STCA website

Motion: To approve those Standing Committee Reports that do not require action or further comment (not listed below). LHills moved and KEdell seconded. Passed unanimously.

- Committee Reports for Discussion/Action:
 - Awards
 - SOPs have been revised and HPrince has final versions
 - Humvee award has been updated
 - Hughcrest and McGowan Awards were retired in October 2022
 - Breeder Referral
 - Judy Shaffer and Tambra Knox report little activity
 - Need to poll STCA membership as to why they aren't using STCA's website litter listing service
 - Wording on website landing page of Breeder Referral to be updated; need to clarify that STCA does not endorse or represent any breeder
 - Constitution & By-Laws
 - Committee of HPrince, LKelly, and RBumstead met and reviewed the existing and proposed updates
 - Walked through updates with Board for reaction and discussion

Motion: To approve the updates to the STCA Constitution and Bylaws as presented for discussion. APelle moved and KHill seconded. Passed unanimously

- Next step to send to AKC for review, and then send out to STCA membership for vote on changes – probably after July 15
- HPrince will develop a comparison document with existing, mark-up, and edited versions side by side for membership to review.
- STCA will engage an outside mailing and vote counting service to manage the process
- HTF
 - Updating new brochure ready to print
- Membership
 - Approved membership applications for the following: Amy Brazelton; Brian & Rachel Peterson; Annie Tippett; and Miquel & Mariana Villasmil
 - Discussion of required membership review time for new applicant to expedite the process

Motion: Shorten the required review period of applications from 8 weeks to 30 days after mailing of the Bagpiper via First Class Mail. LHills moved, RBumstead seconded. Passed unanimously.

- Regional Clubs
 - What can STCA do to help support the Regional Clubs and their Regional Specialties?
 - Scottish Terrier Club of Michigan, Scottish Terrier Club of Greater Dayton, Scottish Terrier Club of the Piedmont, are the only ones hosting independent specialties this year (Atlanta lost their site and are regrouping)
 - Some ideas that these two clubs provided:
 - Use the STCA website for entries like we do for the Independent Parent Specialty and Sweepstakes
 - Switching off Show Secretaries responsibilities among clubs
 - Combining nearby regional clubs into one weekend cluster
 - More ringside judge's mentoring at the specialties
 - Possible grants from STCA to regional clubs to support event

Motion: To Form an Ad Hoc Committee to work with all 20 Regional Club Presidents to discuss how the STCA can assist with their Specialties, with Kari Hill as chair. PWilliams moved and KHill seconded. Passed unanimously

Motion: To go into Executive Session at 3:43 PM EDT to discuss a Regional Club issue PWilliams moved and APelle seconded. Passed unanimously.

<u>Motion: To leave Executive Session at 4:05 PM EDT HPrince moved JJones seconded. Passed</u> unanimously

• **Top 20** - HPrince, KFerris, and Peggy Browne will meet to begin review process and provide recommendations to address membership concerns about the event and qualifying criteria.

Old Business

• Judges Selection Committee

- Theresa Kay Thomas
- Sending out letter to prospectus judges
- Creating a STCA Committee to oversee Judges Selection process
- Consider working 2-3 years into the future
- Further discussion moved to April 19 meeting
- STCA Awards storage and perpetual maintenance
 - Very few awards are currently being appropriately maintained by the donors, which includes contributions for storage, engraving, and insurance
 - o Some awards were gifted with funds sufficient to cover these annual expenses

 It is up to award winners to arrange for shipment of the awards after the Annual Banquet in October, STCA will not pay for or arrange for shipping

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New Business

- Fundraising concept
 - Proposal submitted by Theresa Stewart to create a molded Scottish Terrier as a blank canvas to allow various decorated versions to be developed by members, which then could be auctioned either online or during the Montgomery County weekend. Size approximately 9" X 7" X 6". There will be a limited edition of forms, 35 with preliminary price of \$35 per blank. TStewart to finalize pricing. All sales proceeds would go to the STCA. TStewart will coordinate all aspects of this fundraiser.

Motion: To go into Executive Session at 4:21 PM EDT to discuss a Membership issue. PWilliams moved and EAvery seconded. Passed unanimously.

Motion: To leave Executive Session at 4:24 AM EDT LHills moved and PWilliams seconded. Passed unanimously

Other Business

Workshop

STCA Board

- o Theme: What is the value of belonging to the STCA?
- The Board members were paired in teams, and through a series of discussions initially chose 10 values that each pair felt reflected their reason for being a member. Then we eliminated 3, and then 4 more.
- o In the end, we ended up with 7 common values: Camaraderie; Preservation; Education; Mentorship: Health: Love of Breed: and Stewardship.
- Each member of the STCA Board is to now think of these words/phrases and craft a sentence, to be sent to LKelly by the April 19, 2023 Board Meeting.

Next Meetings: April 19, May 17, June 21, July 19, August 16,2023 8:30 PM EDT via ZOOM and October 4 (in-person MCKC meeting, Langhorne, PA)

Adjournment:

Motion: To adjourn at 5:10 PM EDT. HPrince/RBumstead

Respectfully Submitted - Richard C Bumstead, Recording Secretary

April 11, 2023