

Minutes

The Scottish Terrier Club of America, Inc. Teleconference Meeting of the Officers and Directors Wednesday, February 15, 2023

PRESENT: President, Lori Kelly; Vice President, Kathy Ferris; Corresponding Secretary Theresa Thomas; Recording Secretary, Richard Bumstead; Treasurer, Steve Russell; Helen Prince, AKC Delegate. Directors - Class of 2023; Kari Hill, Michael Krolewski, Pam Williams. Class of 2024; Lisa Hills, Jeff Jones, Amy Pelle.

ABSENT: Ellen Avery, Kelli Edell

Welcome: Called to order at 8:33pm EST Lori Kelly

<u>Motion: To excuse the absence of Kathy Ferris from the January 18, 2023 meeting.</u>
JJones/HPrince Passed unanimously.

Motion: To excuse the absence of Ellen Avery from the February 15, 2023 meeting. LHills/KFerris Passed unanimously.

Minutes: Approval of the January 18, 2023 Meeting Minutes, approvd as amended.

Report of the Secretaries:

Recording

Richard Bumstead

- Received hard copy votes from EAvery from last membership vote
- Updating Roster with renewals, but will do a full audit once renewals are complete
- Analysis due about the printing new Roster. Will bring cost of printing new hard copy roster to March meeting. Options to be explored for online members only access
- Updated October 6, 2022 minutes to include the discussion regarding Top 20 that had been accidently omitted from those published in the Bagpiper.

Corresponding

Atlanta Specialty

Theresa Thomas

- Received email from Ellen Avery requesting permission to change the 2023 date of the Atlanta Specialty from April 8 to April 16 due to the loss of venue. The new show will join an all-breed show cluster for this year only.
- The next weekend is the Baltimore Specialty.

Motion: To move the Atlanta Specialty from April 8 to April 16 for 2023 only. LHills/PWilliams Passed unanimously.

Treasurers Report

Steve Russell

Final Report on Membership Renewals

- Membership figures are dropping, we ended membership renewals with 880 memberships
- This is a 9.3% drop from last year not unique to our breed, all clubs are experiencing the same issue

- Membership is aging:
 - o Deaths increase, of 89 dropped memberships, 17 were deaths
 - Last year STCA presented thirty 25-year pins, normally it is 7-8 along with three 50 year pins
- Need to reach out to new members, especially companion dog owners to encourage membership
- LKelly is mailing copies of <u>The Bagpiper</u> to Tampa Bay STC members to entice them to join STCA. Will reach out to other regional clubs to encourage new membership applications

Financial Reports (Mid-February)

In February, the Club recorded Net Income of \$1,384 on light transaction volume following the completion of dues collection. This brings the Club's YTD Net Income to \$2,606. The Club's Balance Sheet Net Assets stand at \$566,441.

Listed below are the accounts with income and expense over ~\$500 this month.

Income

\$ 1,356 - Bagpiper 2023#1 (Ads, total to date \$10,750)

\$ 524 – Shoppe (mostly Grooming merchandise)

Expense

-\$ 750 – AKC (Tallies reports for the year)

Other Activities:

- 2022 Taxes. Ran an Expenses by Vendor summary report and issued Forms 1099 to vendors who provided service to the STCA totaling over \$600 for the year (i.e., to Melanie Feldges and Nat Kramer).
- 2023 Dues. The annual Membership Renewal report and Membership Renewal Forms were shipped to the Recording Secretary. After the Grace Period ended, one member's payment was accepted late. Also, one member was dropped for non-payment after her check bounced and was not replaced
- Financial Reports. The Treasurer Report for the Winter Board Meeting which covers 2022 Year End activities was reviewed with the President and issued to the Corresponding Secretary.
- 2023 Budget. A trial budget was produced for the Year 2023 and sent to Board members for input. Projects included Printed Roster and C&BL Revisions. The budget is near break-even pending identification of any other non-recurring projects.

New Business

Intellectual Property

- An individual was found to be using images drawn by Darle Heck that are the intellectual property
 of the STCA. STCA documents they were taken from were also copyrighted. These images were
 on the person's private Facebook page without acknowledgement of the source or permission
 from the STCA. A letter was sent requesting removal.
- Darle Heck is donating her drawings to the STCA and would like them listed as property of the club and have them copyrighted.
- SRussell is working with the attorney who recently updated the STCA's Logo Trademark to fully protect all written text and graphics
- Those who want to use them will continue to need written permission from STCA Board.

Reprinting Educational Materials

Will have investigate a cost estimate for the March STCA board meeting

Old Business

Specialty entry Fee/Sweeps

 LKelly asked APelle to report on her findings of what regional clubs have been charging for both their classes and sweepstakes

- Most first entry classes for classes range from \$30-34, with New York club at \$38 due to the all-breed club's pricing.
- Second entry of same dog drops down to \$28
- Various clubs drop prices for both Bred By Exhibitor (BBE) and Puppy classes
- Discussion regarding the need to continue to drop prices for BBE and Puppy classes resulted in need to further monitor trends with other clubs.

Motion: To set the 2023 Independent Parent Club Specialty entry Fees as follows: \$32 for first entry, \$30 for second entry of same dog, \$30 for BBE Classes, and \$28 for Puppy classes. KHill/PWilliams. Passed by Majority

Montgomery 2023

Kathleen Ferris

- General consensus to have the Boxed Rosettes again as prizes
- Kathy will coordinate other prizes with EAvery
- We do not need to request AKC permission to live stream the show as it is a STCA sponsored activity
- Montgomery 2023 will by designated as our National Specialty and will offer the 3-point major for Reserve WD and Reserve WB

Rotating 2023 - Piedmont

Kathleen Ferris

- Received updated contracts for 2023 Rotating from Scottish Terrier Club of the Piedmont on February 14, 2023. Several items need clarification. KHill to get more information.
 - Stipulated that we will need the building from 8:00 AM to 8:00PM on Thursday (when we had requested only a half day) at \$1500
 - o Friday and Saturday require full-day rental at \$1200 per day
 - Using an outside caterer will carry a \$500 fee
 - Stipulates that any group selling merchandise would require the fairgrounds to receive 25% fee of all sales
 - It also changed the show from a Designated Specialty to an Independent Specialty, which had not been requested by the STCA, which will require Furniture City to release the Scottish Terrier Breed from the shows
- The STCA had agreed that the shows would be Designated Specialties when the initial proposals were submitted.
- Will Furniture City Kennel Club provide a financial incentive to the STCA? Need to find out
- The original banquet was to be in a downtown museum now a catered event at the fairgrounds (in the standalone building), coming in at about \$61 per head, which STCA typically charges \$40-45 per person – need to completely revisit the meal options and pricing

Motion: To continue to plan the 2023 Rotating Specialty as a Designated Specialty in conjunction with the Scottish Terrier Club of the Piedmont. PWilliams/RBumstead. Passed by Majority, with one abstention, and one NO vote.

Rotating 2024 – Tampa

Kathleen Ferris

- Hotel and Facility contracts have been signed and deposits are made.
- Things are falling into place

LKelly asked that all STCA Board members get their Board Reports completed and sent to TThomas prior to the March meeting.

Motion: To adjourn at 10:29 PM EST by PWilliams Passed unanimously

Respectfully Submitted – Richard C Bumstead, Recording Secretary