

Minutes

The Scottish Terrier Club of America, Inc. Teleconference Meeting of the Officers and Directors Wednesday November 16, 2022 8:30 p.m. – 9:30 p.m. EDT

PRESENT: President, Lori Kelly; Vice President, Kathleen Ferris; Corresponding Secretary Theresa Thomas; Recording Secretary, Richard Bumstead; Treasurer, Steve Russell; AKC Delegate, Helen Prince; Directors - Class of 2023; Kelli Edell, Kari Hill, Michael Krolewski, Pam Williams. Class of 2024; Ellen Avery, Lisa Hills, Jeff Jones, Amy Pelle.

INVITED GUESTS (Regional Club Presidents): Annette Hogg (STC Greater Baltimore), Bill McGinnis (STC California), Regina Hess (STC Michigan), Kathy Hufnagle (STC Chicago), Roger Collier (Heart of America STC), Linda Andresen (STC Tampa Bay), Danica Burge (San Francisco Bay STC), Barb Zink (STC Greater Dayton), Jo Anne Riddle (STC Greater Washington DC) and Kathleen Dunleavy, Regional Club Chair. ABSENT: STC Greater Denver, STC New England, STC Greater Louisville, Greater Pittsburgh STC, STC Northern Ohio. NOTE: Board members KHill (STC Piedmont), MKrolewski (Washington State), KEdell (STC Greater Houston), EAvery (STC Greater Atlanta), TThomas (Greater Dallas STC), and APelle (STC Greater New York) represented their regional clubs.

Welcome: Called to order at 8:34pm EDT

Pres. Lori Kelly

Introduction from the President:

Lori Kelly

- It's important to revisit the relationship between the parent club and the regional club every so often to review the connections.
- The parent club grants permissions to the regional clubs to hold specialty shows and support events. This is an AKC process.
- Want to encourage all regional clubs to make sure their Constitution and By-Laws are up to date to accommodate electronic communications and voting. Those clubs who have recently updated their C&BL are requested to please send them to Theresa Thomas. We are here as a resource if guidance is needed in revision.
- Regional clubs are encouraged to consider hosting the STCA Rotating Specialty. The STCA Board wants to be able to move this around the country.
- During the STCA Annual Awards Dinner, president Lori Kelly discussed the importance of Education for 2023. Regional clubs are encouraged to take advantage of STCA education grants, awarded two each year up to \$500. If interested, they should send a letter of intent to Theresa Thomas by December 1 of each year.
- Encourage the regional clubs to take advantage of the free half page ad in the Bagpiper to advertise their upcoming specialties.
- The STCA is here to help you in whatever way you need to assist your clubs, but not get in your way.

At this point, LKelly asked individuals representing each regional clubs to provide feedback on some of their challenges, successes, status of membership, and engagement of their members and to expand on the information from the surveys from both 2021 and 2022

Annette Hogg (STC Greater Baltimore)

• Membership – Small membership with only about 3 workers. Difficult to get them to volunteer

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- Election year (2-year cycle) hard to fill Board positions
- COVID restrictions really hurt the ability to gather, people remain cautious

Roger Collier (Heart of America STC)

- Membership Spread all over the Midwest hard to get them together
- ZOOM has been a great benefit to club
- Same few people do all the work
- Working on getting new members engaged through various activities

Regina Hess (STC Michigan)

- Membership is stable
- Mixed board with both show and companion people
- Rather than ask for volunteers, they assign small tasks to members and see them succeed, then
 move them up to larger responsibilities like trophies and hospitality
- It's all about fun!
- Currently hosts an independent specialty and members want to keep it that way with just one show per year

Linda Andresen (STC Tampa Bay)

- Membership is growing and are up to about 80 members
- Bringing in new people many of whom are showing
- Partnering with Rescue to engage more people (but keeping separate as organizations)
- Have an event committee that plans events for the year
- Only club in Florida, so it's a bit of a challenge

Kari Hill (STC Piedmont)

- Membership is growing after the one person who ran the club for years passed away
- Reorganized and relocated club from Western Virginia to the Piedmont region
- Have numerous motivated members who are making a big difference
- Work with a local dog club and sponsor Fast Cat events at their facility as fund raiser
- Have "garage sales" of used dog equipment which help new members
- Reach out to all the local Scottish Games events to participate

Kathy Hufnagle (STC Chicago)

- Membership is growing, 5 new applications in process
- Hosting the 2021 Rotating was a real turning point for the club hadn't hosted since the 1980s
- Encouraging new members especially breeders to join to share experience and knowledge
- After several surveys, found that just calling the members and talking provided much better insight
- Also assigns people tasks instead of asking for volunteers
- Specialty is in a group show and have added a second show for the weekend
- Active list of annual programs for people to bring their dogs and participate in events

Barb Zink (STC Greater Dayton)

- Membership is rebuilding, but has a good core group
- COVID really hit the club as they previously had numerous in person events
- Remains as an independent specialty show and have added a second show
- Having a hard time finding a new person to act as show secretary, and few superintendents want to do a 'package show'
- Asked if STCA Board has any way to help with training show secretaries; LKelly will take this to the STCA Board as we also put on independent Sweeps and Parent Club Specialty

Bill McGinnis (STC California)

- Membership is large about 95-100 people spread all over, core group does most of the work
- ZOOM has helped a lot in holding the meetings
- Revised Constitution and By-Laws and have sent them to AKC
- Board is mostly show people, club is financially sound
- Host two puppy matches a year which are great fun and very successful
- Working with San Francisco Bay and Washington State to host a west coast Rotating

Jo Anne Riddle (STC Greater Washington DC)

- Membership is in growing phase have 10 new members this year (meeting goal)
- Club has a good mix of people from show, breeders, obedience, and companion
- Working on event planning for "Everything a Scottie Can Do"
- Just hosted an Earthdog trial
- Specialty has been the weekend after Montgomery with a large entry, people aren't staying and entries have dropped.
- Have joined a cluster for their Specialty

Michael Krolewski (Washington State STC)

- Membership is small, less than 30 members, most members are aging out
- Small group if 3-4 that do most of the work
- Have gotten a few new members
- Specialties are a real challenge have changed dates to see if that can increase entries
- Joined a show cluster to keep going

Danica Burge (San Francisco Bay STC)

- Membership is very small, 12 full members and 16 associate members; adding 5 new members
- Going through a change of the guard, and working to find new members
- Success in reaching out to local dog groomers and holding grooming seminars which in turn attracts potential members
- Reaching out to groomers via Facebook lists
- Added Fast Cat and Barn Hunt to their last Specialty big hit
- Newsletter is a continuing challenge

Kelli Edell (STC Greater Houston)

- Membership is mostly companion owners and a relatively small group
- Hosts a Scottie Roundup at a kennel to engage membership and attract new members
- Hard to get workers for the show, and have joined a cluster
- The cluster does not ask for input and tells them to pick from their judges list
- Would like to move back to and independent specialty

Theresa Thomas (Greater Dallas STC)

- Membership has remained about the same and ZOOM has helped to keep them engaged
- Added programs to the year to entice more participation
- Few Scottie owners in the area at present
- A lot of rescue dogs

Ellen Avery (STC Greater Atlanta)

- Membership is aging out and remains small
- Independent Specialty in the spring and is working on adding a Black and White Show (with Westies) to the events
- · Some new members stepping up to fill roles to allow them to remain an independent specialty
- Working on doing a scent work program with dogs next year

Amy Pelle (STC Greater New York)

- Membership currently stands at about 80 members
- Difficult to hold ZOOM Meetings as members don't follow protocols
- Asked about insurance coverage for events where non-members are invited; Big issue for the club
- SRussell recommended that they talk with Equisure, the insurance company STCA uses to provide coverage
- Would like to hold Scottie Health Fair again as an event
- Specialty is held in conjunction with Bucks County show, which works well for them

LKelly thanked them all for their input and appreciated that they took time from their evening to participate in this event, which was long over-due. It was helpful to hear what is going on in the regional clubs

LKelly asked how we engage the new members who are showing to consider breeding Suggestions/comments included:

- Finding a vet willing to work with a breeder is a huge challenge these days
- Clubs should encourage experienced breeders to be mentors to those new to the breed who are considering breeding.
- Possibly set up some kind of online chatroom

PWilliams asked that the clubs continue to send in news and events to the Clan Connections with photos. And let the other clubs know what is working and what isn't.

KFerris suggests the regional clubs look to the STCA as a resource and ask questions, we are here to help.

- LKelly asked if those present would like to see an email group list started for regional club presidents so that they can talk amongst themselves and continue to share information
- This was well received and LKelly will set it up
- Danica Burge will distribute a condensed version of Roberts Rules of Order to the group to help clubs presidents run club meetings

LKelly ended by saying that there will be a summary of this meeting distributed to this group

Motion: To adjourn at 10:10 PM EDT

Respectfully Submitted – Richard C Burnstead, Recording Secretary

November 16,2022