

Bagpiper Report

October 2021

Pam Williams, Editor

2020 was a difficult year for the Bagpiper with the impact of the virus on the state of dog shows. We did discount ad pages for advertisers, and this did encourage some advertising. Many, many thanks to those that did support the Bagpiper during this challenging period. At the end of the year, we did almost break even with just a slight annual loss.

We made the following changes to minimize losses and have continued to do so in 2021:

- Introduction of the Ceilidh section for half page ads for - \$95
- Reduce the number of pages in the issue
- Reduce quantity printed and eliminate mailing to judges – As a result of this we have received feedback from only one judge that still wishes to receive a hard copy.

As Editor, I want to thank Kari Hill for her role as Circulation Manager, Charlie Gann as Marketing Manager, Kathy McAra as Performance Editor and Marilyn Cathcart as Clan Connection Editor. Fran Sanden has also provided critical support with proofing.

We will draw the cover winners for 2022 at the annual dinner on Friday. They will be for issues one and three. Issue two will go to the winners of Rotating and four will go to the winners of Montgomery.

Kari reports that numbers are down in non-member subscriptions. We had raised the price to \$50 last year and did not renew the \$20 special deal for first time subscribers. The board has discussed whether to offer another discount or reduce the subscription price and the consensus seems to be that subscriptions is not a critical method of outreach or public relations and does not warrant focus or change at this time.

Regarding the role of Editor, we have not received any interest in a club member taking this work on. I do not know how long I will continue but changes will need to be implemented in order for me to do so in the short term. I have been working with Fran to streamline the proofing process and will continue to look for ways to break down the work among multiple people. Thank you, Fran!

REQUESTED ACTION:

I would like to propose that we introduce a postage fee for bulk members. We have charged \$20 for first class members for many years. This covers postage for mailing and allows copies to be replaced should they become lost or damaged. We have been absorbing bulk postage all along. I think we need to begin to pass postage along to the bulk members and suggest we charge \$10 per year for bulk mailing. This will include postage and the fees charged by the printer for envelopes, stuffing and mail service. This would bring the club approximately \$5,000 per year as recovery towards the Bagpiper expense.

AKC DELEGATE'S ANNUAL REPORT October 2021 Helen A. Prince

The past year has been a challenging one in the Delegate world. I attended the March, 2020, Delegates' Meeting and AKC Annual Meeting and elections in Newark, NJ, in person. As the country closed down due to the Covid-19 virus, more and more work for committees was completed by Zoom meetings. I sometimes felt I was glued to my computer for days on end!

Beginning in June, 2020, all Delegates' meetings were held via Zoom, as allowed by an emergency bill by the New York State government which said that non-profits could meet electronically (New York does NOT allow no-profits to meet electronically under normal circumstances). As I reported in the Bagpiper, the AKC did a superb job in organizing the committee meetings and the Delegates' Meeting by Zoom.

Although AKC held its National Dog Show in Orlando in December, 2020, the Delegates' meeting was held via Zoom. As reported in Bagpiper #1, 2201, it was the usual business and the introduction of the candidates for the Board election in March 2021.

The March 2021 Delegates' Meeting and the June 2021 Delegates' Meeting were also held via Zoom, and I reported on those meetings in Bagpiper #2 and #3.

In September 2021, the Delegates' Meeting was held in person at the Doubletree Hotel by Hilton in Newark, NJ. Although there were many Delegates who chose not to come, the meeting was attended by over 200 of the 400+ who usually attend. I have attached that report to this Annual Report.

Currently, I have two (2) more years as a member of the AKC Parent Club Committee before I need to run for re-election. As a member of that committee I have served for the past 4 years as Chair of the Specialty Show Site Committee and Chair of the Archives Committee, and I am now also the new Chair of Breeders Education and Development Committee.

There are three (3) important items that I would like to share with this Board.

1. **Establishing a Breeder Mentoring Program**. As member of the Breeders Development subcommittee of the AKC Parent Club Committee, Alan Kalter and I developed guidelines for setting up a one-on-one breeder mentoring program. This program will help a club create qualifications for being a mentor for new breeders, much like the qualification list we have for Judges' mentors. Clubs are also encouraged to post breeder education on their website.

I would like to go further and have the link on our website called, for example, "Scottie Help Desk", with links to our current program which answers other questions, but have a separate link for obtaining breeder mentors as well as connecting a inquiry for a mentor

to a breeder mentor. It would also provide links to breeder education that is available from us and on the AKC website.

2. **AKC Purebred Preservation Bank**: This is a new venture from AKC, in which they encourage Parent Clubs to establish a semen bank for the preservation of semen for the future. They are establishing a 501(c)3. Each Parent Club can use this non-profit “umbrella” so they won’t have to establish their own. Each breed creates its own rules—who can contribute, who can use it, etc--has a committee that oversees its part of the semen bank—AKC has no other role than to give clubs a way to establish a semen bank. The Club itself can decide where to have the semen stored. Clubs can also have their members, if they wish, “deed” their stored semen to the bank in their wills. This is something we should think about....

3. **Voting for C&BL and Board Elections electronically**: Over the past 18 months, there have been more and more Parent Clubs who are opting for electronic balloting. We are allowed to do this per New Jersey laws, where we are incorporated. I believe it is time for us to look into this type of voting.

AKC DELEGATE’S REPORT September 2021 Helen A. Prince

The September AKC Delegates’ Meeting was held in person at the Doubletree Hotel by Hilton in Newark, NJ. The attendance was smaller than usual as many Delegates decided not to risk any Covid-19 exposure. However, it was estimated that 200+ Delegates came to the meeting, and we had a quorum. Food service at the hotel was limited, with everything being served in disposable plates and plastic ware, servers were masked and wearing gloves, and tables were sanitized. There was no room service or maid service. I attended the Parent Club Committee, of which I am a member, and the Canine Health Committee.

In addition to being a Delegate, I also am an elected a member of the Parent Club Committee, chair of the Specialty Show Site and Archives Committee, and the new chair of the Breeders’ Education and Development Committee.

Monday, September 13, 2021

PARENT CLUB COMMITTEE

All members were in attendance except Pat Laurans and Alan Kalter, both absent due to health reasons. Peter Piusz acted as the Deputy Moderator. He first had all of the candidates running for the Parent Club Committee Election to introduce themselves. The following items were discussed at the meeting:

1. **Google Groups**: Peter Piusz stated that he has tried to keep the list updated as officers of clubs change. He asked each Delegate to check to see if their President and Secretary is on the list.
2. **Dock and Crop**: No meeting scheduled here this time. There will be a meeting in Florida in December.
3. **Legislative**: Sheila Goffe reported in person about the work her department is doing. She has nine (9) people on her team. She asked us to check out blogs at www.akcgr.org about animal cruelty, tethering and leash laws, and rescues and shelters, to see what is being done in these areas. She announced a raffle of an impact crate(winner chooses the size for their dog) at \$25 per ticket, six (6) tickets for \$100. 100% of the money goes to PAC.
4. **Health Statements on Marketplace**: Peter said that 183 parent Clubs have a health statement. He asked clubs to check if the same health statement that is on Marketplace is the same on their breed page. He noted that 27 Parent Clubs do not have an AKC Delegate.
5. **Disaster Trailers**: Pat Laurans sent in a written report. There currently are 95 delivered trailers to 30 states, with 17 trailers “in process.”
6. **Veterinary Outreach**: Mari-Bdeth O’Neill reported that the theriogenology grants for 2022-2024 will go to Ohio State, Auburn, and University of Pennsylvania. The vet schools “Lunch and Learn” are now almost all virtual which has worked out better because they can be held at other times than Lunchtime! She has seen an increase of attendees this year.
7. **Specialty Show Site Survey**: Helen reported that Club Development will be sending out another email blast soon, reminding clubs to do the survey or update the one already posted. She also stated that there is a great webinar for Show Chairs, titled *AKC Show Chair Seminar*, which talks you through all of the paperwork and mentions the show site survey, It can be accessed at <https://attendeegotowebinar.com/recording/7175761844846684431>
8. **Breeders Development Committee**: Anne Bowes, Chair, reported on the results of our monthly meetings. There was a survey on Breeders Education sent to all Parent Club Presidents, Secretaries, and Delegates on September 10th.(Please let Peter Piusz know if you did not receive it.) The committee also has a survey out (Survey Monkey) about Parent Club Membership and Delegates were asked to be sure their club designates one(1) person to answer the survey.

This committee has proposed an award to recognize clubs who have extensive breeder education information for their members and anyone interested in breeding their breed. The award will be given by AKC. It will be called the EDDY AWARD. Clubs may apply for it and the club must demonstrate that their breeder education effort provides information beyond the expected in an interesting and unique manner. This

award was approved by the Parent Club Committee and will be sent to Gina DiNardo at AKC.

Another part of this committee's work is to interview older breeders so we do not lose any of their knowledge. Katie Campbell led this project and it was decided during our meetings that we would engage our project with AKC who has the technical knowledge and skills to do great interviews. It was first suggested that we interview the winner of the Breeder of the Year but upon further discussion we decided to interview all 7 group winners each year. Katie developed a list of questions. A motion was made and approved by unanimous consent by the Parent Club Committee, that Katie Campbell will be our contact with AKC to develop the series of interviews. This information will be sent to Gina DiNardo.

This committee has also been investigating how Parent Clubs can reach these people who have registered a new puppy. AKC now send a digital newsletter, PUPDATES, and we want to add information about Parent Clubs, breeder education, and mentoring. We will reach out to Glenn Lycan.

At the end of this report, Chair Anne Bowes announced that she will not be a Delegate after this meeting and therefore not a member of the Parent Club Committee and this subcommittee. Helen Prince was appointed to be the new Chair.

9. Purebred Preservation Bank: AKC is launching a new effort to help clubs who are interested in having a semen bank. In July the AKC established a 501(c)3 and each club may have its own rules. It is hoped to have it up and running in 6-8 months. There was a presentation at the Delegates' Meeting by Charlie Garvin and it will be available for clubs to view in the near future.

Dr. Garvin stated that AKC has no issue with clubs who want to set up their own semen bank. This effort is to help clubs who cannot financially set up a separate 501(c)3 or anyone else who wants a semen bank...AKC has done all of the legal work.

10. Parent Club Flyers: Mari-Beth O'Neill said that clubs have been notified to submit a flyer or update the old one.

11. Membership Growth Committee: This subcommittee of the Parent Club Committee has sent out a survey. The original survey period has been extended to October 31. To date, we have 61 responses. The results of this survey will be given at the December meeting.

12. AKC Facebook Page: Ann Wallin reported that AKC would like to have Parent Clubs join/interface with this page. It was stated that Parent Clubs need to know when their club will be featured. It could be used as a recruitment tool for Parent Club membership.

Other comments were about Meet the Breeds. It was suggested that we Delegates could help AKC find sites in our area where they could hold Meet the Breeds.

CANINE HEALTH COMMITTEE

1. **Canine Health Foundation**: It was reported that there will be a new CEO(not able to reveal name yet). The Health Conference in August was held by Zoom. Sessions will be on line soon. There are currently 140 research grants.
2. **OFA and CHIC**: Eddie Dzuik stated that this year is the 20th Anniversary of CHIC. There are approximately 154,000 dogs with CHIC numbers, with over 200 breeds participating. The CHIC DNA Bank has 31,000 samples. There has also been some discussion on including a dog's CHIC number on registration papers; AKC has agreed to do it in the future.
3. **BOAS** dogs: These are Frenchies, Bulldogs, and Pugs. There is a study continuing at Cambridge University, UK, to develop a scale of breeding—nose smells, soft pallets, small trachea—to determine which dogs you should use for breeding and which to avoid. This is still a pilot program.
4. **Semen Bank Update**: That will be given at the Delegates' meeting on Tuesday.
5. **Marketplace Update**: There are currently 183 health statements. It was suggested that it also include breeder health testing and breeder programs and services.

Tuesday, September 14, 2021

FORUM

The Forum presentation was from the AKC Juniors Committee, "*Bringing Juniors to Your Sport: What can Your Club Do?*" This was a video presentation, prepared for the Delegates before they knew we were able to meet in person. The presentation is available from AKC for clubs to use. Some of the highlights:

- Why we need Juniors
- Programs offered by AKC to Juniors
- Scholarships for Juniors
- Junior titles
- No fee or reduced fee for entries
- Minimum age is 9

One of the goals of this subcommittee is to develop a Best Practices for Juniors. Some ideas were:

- mentor Juniors in Club officer and committee roles,

- have a Youth membership (18-21) to encourage college students to remain active,
- each Parent Club appoint a Junior Coordinator,
- teach juniors to steward
- Junior scholarships

Other suggestions offered were:

- Junior Club under the auspices of n all-breed club or local breed club
- Get involved with 4-H
- Program –Juniors Learning to be Breeders

All of this presentation is available on www.AKC.org

DELEGATES' MEETING

The meeting opened with balloting for the AKC Standing Committees. The usually business proceeded with new Delegates being introduced, and June minutes were approved.

AKC Board Chair Tom Davies spoke about the large entries for October and all of the hard work put in by Club Development which had to deal with contacting clubs about late submissions of paperwork—there was some confusion as to whether or not your club had to file paperwork this year if AKC still had your paperwork for 2020.

CEO Dennis Sprung provided a video of remembering 9/11 on its 20th anniversary.

CFO Ted Phillips reported that AKC is doing well financially, noting that 82% of litters are registered on line, and 84% of dogs are also registered on line. Event entries for 2021 are higher, so operating income is higher than budgeted.

Charlie Garvin then made a presentation about the new Semen Preservation Bank. This presentation is now available on the AKC website.

25 year Delegate membership medallions were announced—the recipients were not in attendance.

The Nominating Committee members were announced.

The only VOTE this meeting was on allowing the AKC Board to meet virtually in whole or in part. It passed unanimously.

There were six (6) READs, most of which were to clarify language in the current rules. The one which will affect us is the amendment to allow clubs the opportunity to separate the BBE class by age: Puppy and Adult. This would be optional for a club. There will a

lot of discussion about this on the Delegates List which I will share at our Board meeting.

September 9, 2021 (revised October 2, 2021)

Annual Report of the Treasurer

In 2020, the Club weathered the “pandemic” storm, and recorded its record 10th year operating in the black. This was possible through the Board managing planned operations, applying deposits and pre-payments to future years’ events, and undertaking Shoppe sales promotions to minimized the impact.

In 2021, the resumption of both National Specialties at Rotating and Montgomery has allowed the Club to return to more normal operations. However, this has resulted in a significant swing in our income, expense, and assets. During the last 12 months (from October 2020 through September 2021), the Club has operated on Income of \$112,371 and Expenses of \$76,232 with **Net Income** being up by **\$36,139** and **Net Assets** being up by 7.7% to **\$507,871**.

Year-to-Year comparisons are less meaningful in this environment, but the most noteworthy differences (+/- \$1,000) include:

- Rotating & Montgomery National Specialties net income has swung \$28.7k (note 2021 Montgomery work is in progress into October business).
- Shoppe sales held up to \$12.5k with the addition of 120-Year Merchandise.
- Investments deliver projected annual income of \$8.2k despite a partial CD redemption to cover operating expenses during the pandemic.
- Grooming Manual inventory was replenished at a cost of \$5.4k (\$43.46 each manual).
- Biennial Membership Roster was printed at a cost of \$4.1k (\$4.56 each).
- Bagpiper improved \$4.5k with the resumption of shows and advertising.
- Attorney Fees are up \$2.7k due to work on the resolution of bequests.
- Membership revenue decreased \$1.7k (-5.6%) showing a small, but steady 4.2% decline in members with no change in the price of Dues for almost 30 years (1993).
- Black & White Agility Trial continued to deliver \$1.2K profit from the show.
- Regional Clubs spending is up \$1.1k due to increased grants.

Year-to-date, at this interim point in time in our operations, the Club is operating on a loss in **Net Ordinary Income** of **-\$8,125**. As usual, the Club is dependent on positive results from Montgomery, Bagpiper #4, and Membership Renewal to offset this loss before year-end.

Administratively, the Law Office for Fran Garb (member) assisted filing the 2021 Annual Report certificate for incorporation with the state of New Jersey and the accounting firm of Hague, Sahady, & Company (Mary Sahady CPA MST is a member) assisted filing the 2020 Tax Returns with the US Treasury and I have paid the taxes due for Unrelated Business Income (interest on investments). Also, Insurance Policies for liability are in place for the Club, Officers, Awards, and Fidelity Bonding and premiums have been paid annually.

Per the SOP, an **Audit Committee** appointed by the Board of Directors of the STCA has performed the Board-approved internal audit procedures for the STCA fiscal year ending December 31, 2020. The Audit Committee was led by April Green CPA MST (member), Steve Russell (current Treasurer), Kelli Edell (Finance Chair), and Ron McConnell (past Treasurer). Based upon the procedures performed, the Audit Committee is satisfied that the assets, liabilities, net assets, cash receipts and expenditures are reasonably presented in the STCA’s financial reports. Recommendations were made on:

- SOP Office of the Treasurer
- Consolidated Financial Statements, including activities of the HTF and RTF

As always, the STCA's books remain open. Members can see monthly **Statement of Financial Position** (Balance Sheet) and **Statement of Financial Activities** (P&L) uploaded to the STCA website and published quarterly in the Bagpiper magazine.

Personnel Change

April Green CPA MST informed us that she is retiring. April has served the Club well as CPA for several years. We are indebted to her for the skills, experience, and time she has put into preparing the Club's taxes, auditing the books, and consulting with the Treasurer on accounting practices. We wish April well in retirement. We have engaged the accounting firm of Hague, Sahady & Company (Mary Sahady CPA MST is a member) at no charge to the STCA.

Old Business

SOP: Office of the Treasurer dated 2017 was reviewed and updated in conjunction with the Internal Audit. Motion: Board approve revisions to the SOP Office of the Treasurer. (See Helen Prince, SOP Committee).

Bequests. Legally, a bequest from the Estate of Ann Gregg (Mozingo) remains outstanding pending resolution of land valuations in the estate. It's likely that there will be a positive financial outcome for the Club based on the latest real estate appraisal estimate of \$519,000 x 10% residual to the Club, or \$51,900.

New Business

Consolidated Financial Statements. The STCA has been reporting financials separately on the STCA Club (\$507,871), STCA Health Trust Fund (\$232,424), and STCA Rescue Trust Fund (\$141,984) with assets totaling about \$900,000. Reports are filed quarterly in the Bagpiper magazine which is sent to all members. I requested recommendations from April Green CPA MST as to whether these financially interrelated nonprofit organizations should be consolidated for reporting. Recommendations are to continue reporting each entity through separate financial statements until required to conform to GAAP rules. April recommends adding a statement to the Bagpiper financial statements that the "STCA Board bears oversight responsibility for each interrelated entity". Also, that the Board require periodic internal audits of agreed upon procedure for the Trust Funds (which have not been audited). Motion: Board accepts recommendations on consolidated financial statements of the STCA's interrelated nonprofit organizations.

Membership Dues. Preparations are underway to start 2022 Membership Renewals at Montgomery. There are currently 998 members in 775 households. Dues collected do not cover costs. The STCA last raised Dues in 1993 to \$30 individual membership and \$40 family (2) membership. Members received the Bagpiper magazine with their dues at no additional cost. The cost of producing the Bagpiper magazine has gone up to ~\$10/issue or \$40 per year, which exceeds the monies collected from Dues. Even without considering the cost of all other services, the Club is losing money on memberships and should consider raising the Dues to at least cover these costs. Motion: Board revise the C&BLs Article I, Section 2 to allow changes in Membership Dues.

Steve Russell, STCA Treasurer

Historian Report – September 2021

To: STCA Board Members
From: Janet Tomlinson, Historian 2013-2021
Date: September 1, 2021
Re: Report –March 1, 2021 through September 1, 2021

Updates:

- Responded to request by Linda Osborn for history on the CH Deblin Back Talk Memorial Trophy
- Responded to request by Dr. Vandra L. Huber for historical data regarding show wins and trophies
- Have responded to overseas requests for data = with questions as to how long “coming soon” means at the STCA website – they are now using the AKC archivist for Scottish Terrier info instead of STCA historian
- Still waiting for password and instructions to update STCA website historian section
- Continued work on keeping records up-to-date

Historian Budget remains at \$500.

Expenses:

No expenses submitted. All cost of expenses of Historian donated by Janet Tomlinson through September 11, 2021

Total Expense reimbursements received: \$0.00

Pedigree Chair Report for September 2021

To: STCA Board Members

From: Janet Tomlinson, Pedigree Chair 2015-2021

Date: September 1, 2021

Re: Report – March 1, 2021 through September 1, 2021

- **166,700** + pedigrees in the database
- Working on systems – ongoing process

Waiting for approval to input photos into the database.

I understand the Board has approved everything. Please provide historian with copy of the legalese the Board approved.

Just awaiting approval of President to give the go ahead with the website administrator, as administrator and myself have already tested the software and are ready to go.

ROM/HOF Report – September 1, 2021

To: STCA Board Members
From: Janet Tomlinson, ROM/HOF Chair, 2015-2021
Date: September 1, 2021
Re: Report –June 23, 2021 through September 1, 2021

STCA Registry of Merit/Hall of Fame Certificates Issued:

GCHB CH McVan’s Big Bopper At Beameups (M) ROM

**Rebecca Cross, Dr. Vandra Huber &
Michael Krolewski
Certificate No. 623202178**

**GCH CH McVan’s Super Nova At Beameups (F) ROMX
Huber**

**Michael Krolewski and Dr. Vandra
Certificate No. 812202179**

GCHS CH McVan’s Stardust (F) HOF

**Rebecca Cross, Dr. Vandra Huber &
Michael Krolewski
Certificate No. 812202180**

A total of 3 certificate were issued by Janet Tomlinson and sent by Margaret O’Brien since last report.

Sunshine report for Montgomery Fall 2021

The Sears-Thinking of you both 8/20

Pam Williams-Speedy recovery 9/1

Tom Hossfeld- family sympathy-9/17

Dan Comerford-Thinking of you 8/

Julie Gritten-Get well soon 8/25

Joann Orth-Get well soon 8/23

Peggy Browne- speedy recovery see you soon at Montgomery! 8/13

Doreen's Pichette-Speedy recovery 7/26

Larry Cerka- We are all thinking of you. Stay Terrier tough!

Sharon Ero- Get Well soon! 7/17

Ann Davis-Get Well 7/15

Debra Dillon-Speedy recovery 7/15

Lori Kelly-Speedy recovery 6/25

Diane Ewing-Sympathy for family 6/23

Ken Ewing-Sympathy for wife 6/23

June Price-Sympathy for family 6/7

Bob Tucker and wife-Thinking of you both in this move 6/9

Greg Brice family sympathy 6/1

Jim Orsborn-speedy recovery 5/28

Deborah Kopp-Speedy recovery heart surgery 5/15

Charla Hill-Thinking of you 5/10

Peggy Browne-Sympathy for sister-in-law 5/16

Barbara Coffel-Speedy recovery 9/14/2021

Barb Casey-Get Well and thinking of you 9/14/2021

Bonnie Dalby-Speedy recovery 9/14

Respectfully submitted,

C. Gann

Scottish Terrier Club of America - Communications Report – September 2021



STCA Twitter Account – Quick Facts

- Tweets with photos get more attention.
- The AKC social media accounts follow the STCA Twitter account and retweet our posts.
- Dog fanciers from other breeds and other national and regional breed clubs follow the STCA Twitter account.

STCA Twitter Page Stats

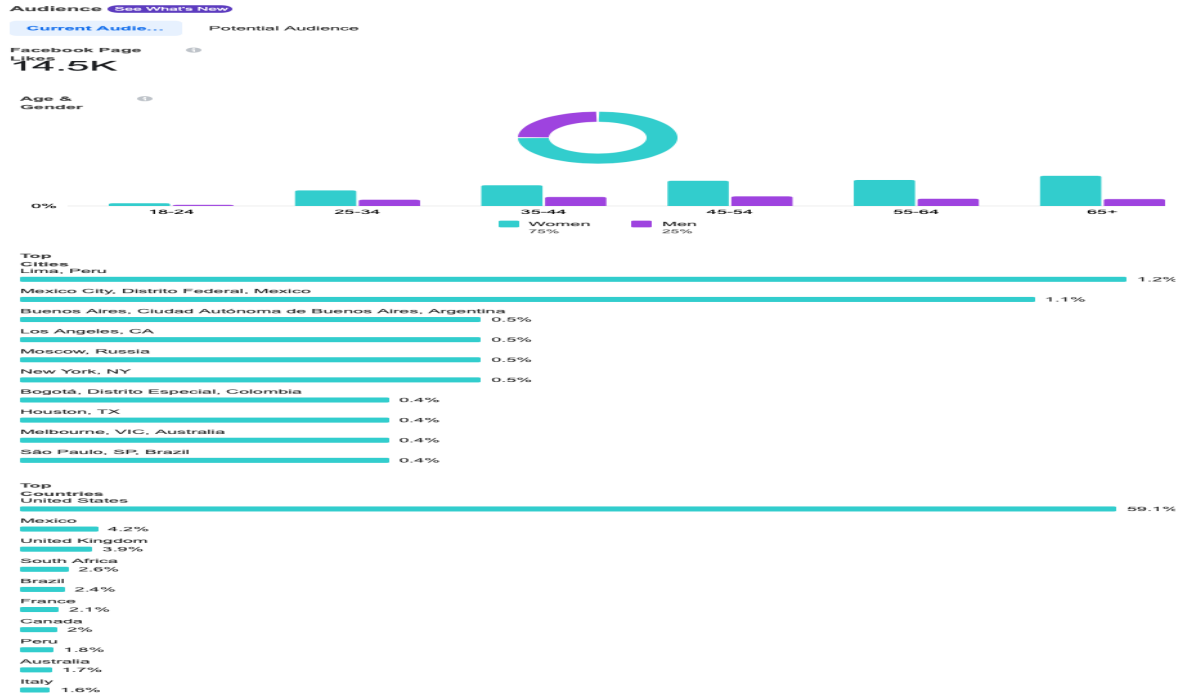
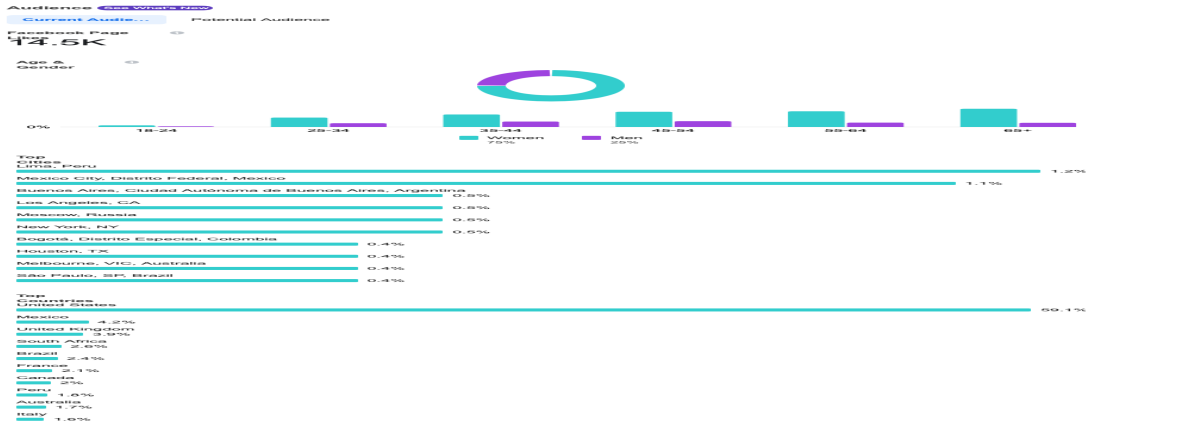
- August 2021
 - 571 profile visits (includes link to STCA.biz)
 - 999 impressions
 - 5 new followers
 - 4 mentions by other Twitter users
- July 2021
 - 279 profile visits (includes link to STCA.biz)
 - 1044 impressions
 - 9 new followers
 - 16 mentions by other Twitter users
 - Top Tweet – DNA Bank Zoom meeting information
- June 2021
 - 220 profile visits (includes link to STCA.biz)
 - 1371 impressions
 - 12 new followers
 - 7 mentions by other Twitter users
 - Top Tweet – DNA Bank Zoom meeting information

STCA Facebook Page - Quick Facts

- 14,962 individuals follow the Scottish Terrier Club of America Facebook Page.
 - For comparison:
 - the Everything Scottish Terrier USA Facebook Group has 3000 members,
 - the Scottish Terrier Club of America Health Trust Fund has 848 followers,
 - and the STBEA (UK) Facebook Page has 2,610 followers.
- 55,000 total page views since Jan 1, 2021 and 8,166 page views in the last 28 days.
- 3 of every 4 visitors are female.
- The largest number of visitors are in the 65+ age group, followed by 55-64 years, 45-54 years and 35-44 years of age in close but descending order. (See demographics graph.)
- 59% of Facebook visitors come from the USA.
- Recent top posts:
 - Announcement of Tom Hossfeld's passing (Reach 6,200, 2 shares)
 - American Kennel Club Meet the Breed at San Diego Convention Center – Post #1 (Reach 5,600, 13 shares)

- American Kennel Club Meet the Breed at San Diego Convention Center – Post #2 Cool stuff our friends in California are doing. (Reach 3,100)
- National Dog Day (Reach 1,300)
- MCKC Planning and Information (Reach 1,600)

STCA Facebook Page Demographics



Discussion of STCA Facebook Page as compared to the Everything Scottish Terriers USA Facebook Group

Scottish Terrier Club of America Facebook Page	Everything Scottish Terriers USA Facebook Group
14, 962 followers	3,000 members
Visitors are limited to likes, commenting and sharing STCA posts on their own FB feed. Visitors can send a private message to the page (via Messenger) which is answered by Karen or Kari, most often with a link to the STCA website i.e. https://stca.biz/find-a-scottie	Because this is an online group, group members may post photos to the page, ask questions and share content on their own FB feed.
Posts are suggested by STCA executive and committees or reflect new items on STCA.biz or special days i.e. National Dog Day. Karen or Kari posts.	Group members create posts and share photos.
There is currently no process to share litter announcements.	STCA members are authorized to share litter announcements in the group.
Does not have formal process to address mentorship. Inquiries are directed to https://stca.biz/events-programs/mentorship .	Offers mentorship connections.
Will host ScottieTV in the future.	No video discussion capacity currently.
Links to STCA and AKC websites often/where possible.	Generally does not link to STCA or AKC websites.
Anyone on Facebook may view posts on the Scottish Terrier Club of America Facebook Page.	Private group, posts are only available to members of the Everything Scottish Terriers USA Facebook Group .
Posts governed by STCA Code of Ethics.	STCA Code of Ethics does not apply to this non-sanctioned group.

Additional Information:

From the about section of the Everything Scottish Terriers USA Facebook Group

Welcome to Everything Scottish Terriers USA! We are your one stop for those that would like to learn and know more about the Scottish Terrier. We are preservation breeders, participants in obedience, agility, earth dog, barn hunt and conformation. We welcome everyone that has questions about the breed, looking for a mentor to help with any event you are interested in, grooming or breeding. We want this page to help all breeders improve their breeding stock and gain access to the wealth of available knowledge about breeding healthy Scottish Terriers that are show quality whether or not the breeder chooses to show.

If you are looking for a nice healthy well-bred puppy or adult to love, we ask that you go to the Scottish Terrier Club of America website and click on the breeder link. www.stca.biz. Puppy sales or stud service postings FROM STCA MEMBERS AND REGIONAL CLUB MEMBERS ONLY!! ARE allowed on this page. Please enjoy the photos, videos and files all about the Scottish Terrier. Questions and comments are encouraged and welcome. We want to preserve the Scottish Terrier for years to come. A friendly informative place where you can ask your questions, exchange ideas, and maybe find a new best friend and several great hobbies! Please read our rules before posting! Thank you and Enjoy!

ScottieTV

With a break for the summer to organize, we are proposing that Scottie TV begin in mid-September, pause for MCKC week and then begin again in mid-October.

With almost 15,000 individuals following the STCA Facebook page, ScottieTV has the potential to engage large numbers of Scottie fanciers in addition to existing STCA members.

DRAFT ScottieTV Schedule

Date	Topics	Expert Guest	Board Member	Confirmed?
<i>Aim for one per week or every two weeks.</i>	<i>Length: 8 - 10 minutes long. You'll recognize many topics reflect information already on STCA.biz.</i>	<i>STCA member(s)</i>	<i>Board Members on the panel lends credibility and reinforces STCA's role as the best source of Scottie info.</i>	<i>Speaker is booked and confirmed.</i>
Sept 14	Scottish Terrier DNA Bank with Resero Genomics	Michael Bishop (TBD)	Lori Kelly	
Sept 21	Pawsitively Clean Scots – What it means and why it's important.	Helen Prince	Lori Kelly	yes
Sept 28	Montgomery Weekend Events and Updates	Lori Kelly (TBD)	Kathleen Ferris? (TBD)	
Oct 19	Tips for Judging and exhibiting – Reference: Judging the Scottish Terrier	Kathi Brown (as per her article on the STCA website)	Lori Kelly? (TBD)	yes
Oct 26	Introducing a new addition to the Bagpiper. "The Ceilidh" is for anyone who wishes to honor their Scottish Terrier. This includes a happy birthday wish, gotcha day, new pup, memorial, thank you, anniversary, etc.	Pam Williams (TBD)	(TBD)	
April 2022	One-on-One Breeder Mentorship Program Details (AKC Delegate Committee)	Helen Prince	Lori Kelly (TBD)	

Corresponding Secretary Report 2021

Date Receive	Subject					
5.17.21	email - AKC Government Relations					
5.19.21	email - Charlie Gann asking for their judges for 2021					
5.19.21	email - Kelli welcoming new member Tina Hunt					
5.19.21	email - Lori Kelly advising Members of the TB Scottie DNA Bank Webinar					
5.19.21	email - Lori Kelly sending the Windy City Cluster Info.					
5.19.21	email - Susan giving Corres.Sec judges for their 2021 Specialty					
5.27.21	email - Lori Kelly STCA Rotating Import New Updates					
5.29.21	email - BBE medallions for the Rotating from Kathy Ferris					
6.2.21	email - Closing for entries for the Rotating					
6.3.21	email - Lori Kelly advising full reopening 6.11 for the Rotating					
6.8.21	email - AKC GR Legislative Updates & Successes					
6.19.21	email - AKC Meet the Breed Information					
6.24.21	email - Christine Obrien asking about STCA Education Grants					
6.24.21	email - AKC Event Operations					
6.24.21	email - AIC Event Operations					
6.25.21	email - Lori Kelly - Bagpiper News					
6.30.21	email - Lori Kelly Summer WrapUp News for You					

7.5.21	email-Vandra Huber-Resignation as Top 20 Chair					
7.7.21	email - Lisa Wright ordering a Illustrated Standard & Grooming Manual					
7.9.21	email - AKC Government Relations Department					
7.13.21	email - AKC Companion Operations					
7.17.21	email - AKC - Press Release: New DNA Kits					
7.20.21	email - AKC CHF Donor Advised Fund					
7.20.21	email - Closeout Notice					
7.23.21	email - 25 year pin - Tomas Pinckney Bio					
7.26.21	email - Press Release: AKC RDO Days Return					
7.29.21	email - Amy Cada's Bio - 25 year pin					
7.30.21	email - Meghan Daniel					
8.2.21	email - Illustrated Standard order - Melody Bartee					
8.2.21	email STCA HTF News					
8.3.21	email - Linda Sanchez					
8.8.21	email - Leah Cangemi - Illustrated Standard ordered					
8.12.21	email - Barbara Ijunggren - checking address					
8.13.21	email - Susan Finn's new address					
8.20.21	email - AKC Event Operations					
8.24.21	email - AKC Sign up for free Pupdate Promotions!					
8.24.21	email - AKC Government Relations					
8.24.21	email - August WrapUp					
9.1.21	email - AKC Canine College - Misha Abbenhouse					
9.4.21	email - AKC Event Operations					

9.9.21	email - AKC Event Operations					
9.12.21	email - We got News for You - STC					
9.13.21	email - new address - Marilyn Peck					

August 28, 2021

Hi Theresa,

This is the report from my end of the STCA Trophy Committee:

As of the end of July, 2021, I have checked and am sure that the 2020 engraving was completed. In July, 2021, the base of the Lloyd trophy was delivered to the engraver to add the 2020 winner. No other trophy that the STCA is responsible for engraving was awarded in 2020 since they are all awarded to Montgomery County Kennel Club winners and that show was cancelled in 2020. The engraver should have the Lloyd base engraving completed soon and it will be returned to the storage facility when completed. One note – since we are only engraving the Lloyd this summer, our engraving bill will be substantially lower this year. For budgetary planning, please use the engraving bill from September 2020 to have a more accurate total for our annual engraving expenses.

Respectfully submitted,

Cliff Schultz

11:46 AM
09/13/21
Accrual Basis

Scottish Terrier Club of America Grooming Videos January 1 through September 13, 2021

Type	Date	Num	Name	Memo	Amount
Shophe Boutique Sales					
Grooming Video					
Sales					
Deposit	07/07/2021	PayPal	Lee Ann Whaley	order for 2 videos	120.00
Deposit	07/07/2021	PayPal	Lee Ann Whaley	partial refund 1 of 2 videos ordered	-60.00
Deposit	08/26/2021	PayPal	Robert Gardzalla	Deposit	60.00
Total Sales					120.00
Total Grooming Video					120.00
Total Shophe Boutique Sales					120.00
TOTAL					120.00

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STCA Health Trust Fund Report

October 6th, 2021

The HTF is busy with the roll out of the STCA-HTF DNA Bank. There has been a good response from Scottie owners to contribute samples, and we continue to ship out sample kits. We fully expect that this project will take time to really catch on, and COVID has interfered with this enterprise as it has with so many others. We continue to provide information and plan to host more Webinars in the future.

The HTF is working with JC Kuhn LLC to develop the on-line DNA Database for the DNA bank. Jim Kuhn has presented a solid proposal to the Trustees, and the HTF unanimously approved moving forward with this project. Subsequently, the Operating Committee for Database Development is meeting with Jim on a regular basis to create a user friendly, workable and fiscally responsible platform to work within the DNA Bank budget. This subcommittee consists of Michael Bishop, Lisa Kincheloe and myself. The Database will enable owners to access and update their own dogs' records and data, but not anyone else's Scottie information. Our aim is to have the Database functional later this Fall of 2021.

Rather than a raffle this year, the HTF is planning an on-line Auction of a few donated items in November of this year. Trustees Joanne Orth and Michele Geiger-Bronsky are organizing the auction, and the HTF will promote the event on the STCA Website and HTF FaceBook page, as well as the November issue of the Scottie Guardian. An STCA Membership mass email at some point would also be very useful.

The HTF is planning a presence this year at the host hotel in Langhorne. We will have vWD and CNO test orders on sale, and we will also have DNA Sample Kits for distribution and other informational handouts of interest.

Respectfully submitted,

Marcia Dawson, Chair

Top 20 Committee Report1

September 6, 2021

Prepared by Dr. Vandra L. Huber,

Top 20 Chairman

Recall that two years the Top 20 was not held. In 2016, the show site was lost and a replacement could not be found. In 2020, the rotating specialty was canceled due to the Covid pandemic.

The 5th annual Scottish Terrier Club of America (STCA) Top 20 was held on June 18, 2021 as part of the Grayslake/ Scottish Terrier Club of Chicago Rotating Weekend. The theme of the event was "Tartan N Tails.". Table 1 identifies the committee members for the 2021 event. As chair of the event, I am very indebted to these individuals as well as Pilar Kuhn who assisted Steve Russell with tallying the scores assigned each dog by the judges. I also wish to thank LaRae and Whitney Shafer and Krissy Shafer Simmons and her two children for helping set up and take down and running errands.

This year event drew 16 entries, 6 more than in 2019. Three entries were shown by non STCA members. There were two entries who qualified in Canada. Four dogs were eligible for the Owner Handler Award. Three entries declared themselves absent before the event occurred. Another bitch was absent on the day of the show.

Because they paid the full entry fee, the four, entered but not shown, qualifiers will still receive a commemorative Top 20 Qualifier Ribbon. To save money, the ribbons originally printed, paid for and intended for the 2020 event were recycled. Unfortunately, enough ribbons to cover the increase in entries could not be made in time for the 2021 Top 20. Therefore, it was decided that non attendees would receive their qualification ribbons in the mail at a later date. Unfortunately, the Canadian ribbon company had a backlog for printing ribbons. Non-attendees should receive them late in September. One hit of this year's auction was having Larissa Dalbey serve as the DJ.

She dressed the part and cued up and played each dog's song as each Scottie and his/her record was presented on their final go-round.

As in past years, three mystery judges were utilized. All volunteered their time; None received any form of compensation except a small thank you gift. Mystery Judges for the event included Ken Murray representing AKC Judges; Charlie Gann representing Breeders; and Allison Sunderland representing Handlers. It should be noted

that finding the AKC judge and the handler judge is somewhat problematic. Three breeder judges were asked first. None were able to judge. One accepted and then declined due to health issues; Another had

a judging assignment elsewhere; and the third did not respond quickly enough. A local multi-group judge who was not on the judging panel but on the Grayslake Steering Committee finally accepted the assignment. Regarding the handler judge, the practice has been to find a terrier handler preferable with experience in Scottish Terriers. A terrier handler from the immediate region was found. However, she ended up winning the terrier group and had to stay to show in Best in Show. This hiccup delayed the start of the Top 20 about 30 minutes.

Mystery Judges for the event ended up being: Ken Murray representing AKC Judges; Charlie Gann representing Breeders and Allison Sunderland representing handlers. Letters were sent explicitly to each judge and a contract which delineated that no judging fee or expenses would be paid for judging. Second, that they should avoid contact with Scottish Terrier exhibitors prior to the Top 20 event. Nor should they observe classes and particularly Best of Breed at any shows prior to the Top 20 event. Despite these statements, it was still necessary to remind one judge that it was not acceptable to watch Scottish Terrier competition on the day of the Top 20. The judge was asked quietly and respectfully to leave the ring area and the request was honored.

Recommendation: To ensure impartiality, Top 20 judges must not be judging Scottish Terriers on Rotating Weekend, minimally before the Top 20 event and preferable the entire weekend. Someone who knows who the judges are (e.g., chair, STCA president, STCA Show Chair, STCA Top 20 Liaison or Top 20 Chair) must monitor the breed ring repeatedly to remind judges that they can't watch breed judging.

To speed up the judging process, three rings (one for each judge) were utilized for table examinations. Based on a recommendation for Merle Taylor, a past judge, dogs in teams of 2-3 sparred in the ring. This allowed the judges and the crowd the opportunity to assess Heads Up-Tails Up attitude. This worked well.

Recommendation: Continue the process of judging Scottish Terriers in groups of 2-3 dogs using three tables. Judges should rotate from table to table. After table examinations and individually moving each dog, spar 2-3 dogs to assess unassisted Heads Up-Tails Up attitude.

Recommendation: While there was not time to implement this recommendation, it is recommended that Top 20 participants be given a print-out of their dog's score(s) either by judge or by the average of the three judges. This will give them useful feedback regarding how their dogs are perceived.

Because of Covid restrictions, food services for the Rotating Weekend and the Top 20 were delayed until late in the planning cycle. For regional authenticity and ease of packaging, it was decided that authentic Deep-Dish pizza and/or Salads at very reasonable costs compared to those of a formal banquet would be offered to exhibitors and Top 20 observers. Twenty-seven separate orders for around 60 individuals of pizza were ordered. The cost included tax, delivery, gratuity, staffing fees and 5% overage to cover the cost of feeding judges. While the pizza was warm and delivered on time. Unfortunately, the pizza boxes were labeled with a number rather than the name of the buyer. This caused a distribution glitch and some mix-ups in dispersing the right pizza(s) to the right individuals. Once this issue was resolved, people ate and waited out the appearance of the handler judge. In hindsight, having them eat at tables and then move ringside was much better. It allowed event center staff to clean up debris away from the show ring and let the show go on. This saved about 45 minutes of lines and clean up.

Recommendations: Top 20 attendees are hungry after a full day of showing and expect a meal rather than finger food. Low cost and portable food should be provided at least 30 minutes before Top 20 judging commences.

The winners of the 2021 Top 20 include the following:

Best in Show

GCHG KELWYN'S HIGH SOCIETY. RN3072404.12/17/16. Bitch. BREEDER: Kelli Edell. GCHS Kelwyn's Too Much is Not Enough X Ch. Cumbria From the Word Go at Kelwyn. OWNER: Kelli Edell. HANDLER Chuy Moreno

Best Owner Handled

CH GLENKINCH AFFAIRS OF THE HEART. RN 32543801. 05/30/18. Bitch. BREEDER: Lisa & Tom Kincheloe. By GCH

Paloma's Good Will Hunting - Ch Glenkinch Love Me Tender. Scottish Terriers. OWNER: Lisa & Tom Kincheloe.

People's Choice Award

GCHB CH LUCIA'S DREAM SOME LIKE IT HOT. RN294643/01. 02/08/2016. Dog. BREEDER: Betty Smit-Kamerbeek.

By McVan's Where In The World Is Wally?-Lucia's Dream Sparkling Champagne. OWNER: Bonnie Dalbey & Doreen

Cross. AGENT: Klayton A Harris.

Outreach efforts yielded a variety of donations for our raffle, including:

1. Ross Jones, a New Zealand artist donated a huge graphic print of Scottie and Westie entitled "Traveling Companion." Value of the item was \$500;

2. Bonnie Dalbey donated a Dennis Morgan print valued at \$600;
3. The STCA donated a bag of STCA branded items;
4. Judy James donated a beautiful quilted wall hanging of a Scottish Terrier and some flowers;
5. Vandra Huber donated a hat with a retro Scottish Terrier pin valued at \$300 as well as several Black and White items; and
6. Four club members Marilyn and Gerald Cathcart, Bonnie Dalbey and Dorene Cross, Robert and Charlene Gann, and Connie Kling and Barry Gambarana donated more than \$100 each to become bronze sponsors of the Top 20.

Please note that there is a case of black and white scotch for future Top 20s to use in the popular booze basket.

The case is in the possession of Bonnie Dalbey. The cost of the case if whiskey was included in the 2021 expense report.

For 2022, Bill Berry has graciously agreed to donate a beautiful work of art for the 2022 Top 20 raffle. Vandra L. Huber has agreed to donate a small Armani woman and a Steiff Scottish Terrier with box and certifications and A black and white Scottie/westie display

Financial Aspects of the Top 20

At the time of this report, Top 20 income is \$3,260.00 and expenses are \$1063.53 (See Tables 1 & 2). The net income after expenses is \$2,196.47. This means that the Top 20 continues is a profit center for the STCA for the 5th straight year it has been held. In sum, the 2021 Top 20 was successful financially and interpersonally.

Stressors that need to be attended to in the future include:

Recommendation. Identifying judges who are willing to donate their time to judging the Top 20 early. Continue the use of a judge's contract and monitor the judges at all AKC shows preceding the Top 20 event so they do not peek" or appear to be bias (intentionally or unintentionally);

Recommendation. Continuing to stay on top of food issues. Addressing the food issues so that the food is delivered in a low cost, easy to serve format. People enjoyed eating a "local" food. To the extent possible, it would be nice to continue this food theme;

Recommendation. Source a new manufacturer of Top 20 participant, BIS, Owner Handler BIS, and People's Choice ribbons that can meet deadlines;

Recommendation. Pick up any trophies or any other Top 20 items from Whitney Shafer so they do not need to haul them around. The items should be given to a member of the next year's Rotating Specialty team or to a member of the Top 20 team. Note: I think the trophy is now in the possession of Bobbie Dalbey;

Recommendation. Continue the use of swag bags. Participants liked seeing what's inside the bags and the swag bags help set the STCA Top 20 apart from similar events by other clubs; and

Recommendation. To ease the amount of work for any one person, I would recommend that separate individuals on the Top 20 Team be assigned to

a) Catalog Chair: Solicit Advertisements from owners of eligible dogs, layout the catalog, and get the catalog printed,

b) Top 20 Event Publicity Chair. Update Top 20 Facebook page, send out congratulatory letters, ask Charlie Gann to make up and send her creative invitation; prepare and article and secure pictures for Bagpiper article; Get critiques from judges;

c) Decorations and set up chair; d) Hospitality chair deals with food selection, menu preparation, ordering, liaison with treasurer to ensure good is paid for by members and food provider is paid by STCA treasurer.

These are just a few of positions that need to be filled.

In conclusion, I want to thank the Board of Directors of the Scottish Terrier Club of America for supporting the Top 20 for the 4 years it has been involved. While it is time for the chairmanship reigns to be passed to someone else, I have enjoyed my time working on the Top 20 and hope that the STCA continues to hold Top 20 events. The files I have developed relating to the Top 20 are available to the new chair. S/he merely needs to ask me for them.

I will obviously work behind the scenes to ensure that the next Top 20 is as successful as in past years.

September 13, 2021

Report to STCA Board from Trophy committee

Trophies from were to be sent as of September 1st. Follow up from Lori to Wendell August showed they had dropped the ball big time. After her call they are to be sent now on September 23rd. I called Ray Powell again this morning as a second follow up and asked to be informed when shipment goes out. I also told him how disappointed I was with company and his taking over of this department. I had delt with him twice over the order and first time he dropped the ball and I reordered a second time . Ray Powell assured me trophies will be done and shipped on September 23.

I will be in and out of my home in Mableton for next week or so and will stay on top of this by email with Wendell August.

Ellen Avery

Report of the Vice President of the STCA

9/10/2021 – submitted by Kathleen J. Ferris, Vice President

This report is an overview since my last report dated 5/1/2021.

- Montgomery County – STCA National week 2021
 - Website: Marianne Melucci has updated information. Entry and meal reservation forms are working.
 - Host hotel: Lori Kelly is coordinating room block and food/beverage details with hotel.
 - Show equipment set up: confirmed with Rau. Set up scheduled for 10 a.m. Thurs., Oct. 7. Tear-down Fri., Oct. 8. All board members are requested to be on hand to assist.
 - STCA Independent & Sweepstakes Show Catalogs – will complete upon closing 9/22 of entries. Theresa Thomas to prepare.
 - Rosettes & Trophies • Ellen Avery is coordinating with Wendell August. MCKC trophies are to be sent to Lori Kelly, Devon, PA.
 - Lenox plate is with Lori Kelly
 - Rosettes for IPS, Sweeps, and MCKC are to be sent to Kathleen Ferris.
 - For this year only, it is recommended that we take to MCKC (Macunige) only those trophies needed for win photographs. All other awards/trophies will be returned to storage after annual dinner meeting.
 - MCKC Ring Decorations – on track with Dan & April Green
 - Logistics - Coordination – need to reach out to Charley Cornman.
 - MCKC week Judges: • Independent – Bill deVilleneuve. Helen Prince, Show Chair, will contact Bill on any ring-side requests, etc.
 - Sweeps – Jeanice Barton. We have been in contact with Jeanice. Time of event needs to be publicized. Lori Kelly will send out communication via email to membership and update at website as needed. We have reserved Jeanice's meals. Gifts are complete, coordinated by Lori Kelly and STCA Shop. Jeanice has been reminded to prepare a written critique for the Bagpiper, deadline 10/15. Check to be made available for payment, in accordance with contract, at conclusion of judging.
 - MCKC – Merle Taylor. Verified his hotel accommodations. Gifts are complete, coordinated by Lori Kelly and STCA shop. Pre-judging dinner TBD.
 - Catalog advertising • MCKC - Thank you, Debi Russell for coordinating ad pages. STCA submitted 3 pages: regional club, dedication page (F.Ferris), and donor page. L.Kelly completed. Steve will report on other ad pages submitted.
 - Sweepstakes Catalog – Theresa Kay Thomas is managing.
 - Supported Entries – Hatboro. ½ page ad was sent to Rau. Waiting to confirm cost if any.
 - Supported Entries – Morris & Essex – no prizes.
 - Event/Meals reservations – Lori Kelly will report.
- The AKC's new Bred-By Exhibitor award will be offered in 2022.

- Work is continuing for Rotating 2022 with the Baltimore club. ○ Contract with Anne Barlow has been signed, Baltimore County KC is going to use her for 2 days which they will pick or share her expense.
 - AKC approvals are in for show.
 - Pending more information: ■ events at hotel, menus, etc.
 - Information packet is in the in the works
 - Helen Prince and the Baltimore Club
-
- Rotating 2023 with host club Piedmont is on hold pending information from them.

ACTION ITEMS:

From Prior Report:

1. List all current Scottish Terrier breeder judges as a resource for consideration for judging specialties.
2. Revisit the report for the prior judges' selection committees, consider possible actions to improve the process.
3. Prepare and send out email to all members for judges' selection for the 2023 STCA Specialties and Sweeps.

New with this Report:

1. With the size and magnitude of preparing for STCA specialties and associated events it is time to consider some sort of set up such as an Assistant Event Chair(s) to help facilitate and coordinate the many parts and pieces that go into making successful events.
2. STCA Board needs to decide if it wants to proceed with a Top 20 at 2022 Rotating. If yes then will need approval of committee chair on 10/8.

STCA

Board Report – Website

October report (9/10/2021)

Submitted by Lori Kelly

Ongoing maintenance, monitoring, and refreshing/adding new club information is performed almost daily. Thanks to Glenda Tucker, Marianne Melucci, Bob Gann, Jack Shacklett, and Janet Tomlinson for ensuring info is added as needed. Michael Krolewski continues providing stats for awards info, uploaded by Bob Gann.

As of 9/10 we are finalizing all Montgomery related items, including events, scheduling, entries, meal reservations. Glenda has modified the appearance of the event calendar for easier viewing. Marianne will finish up the shop information with 2021 apparel info. Regional club specialty results are uploaded as they become available. Bob ensures that behind the scenes technical issues are managed as they come up. I am pleased that all internal maintenance and updates are managed internally.

Longevity Database, Available litter pages are updated.

Google Analytics provides an overview of website activity.

Over the past 90 days, we have had 8.2K users

77.1% are new users. 22.9% are return users.

The majority of visitors to the site return to /find-a-scottie/rescue/, followed by /find-a-scottie, available litters*, member-breeders, events/programs.

*We listened to our member breeders 4 years ago when they asked what can they STCA do for them? One of the features we added to the new website, was the opportunity to list available litters. This free service is not widely used, in fact only one breeder requested a listing which has been deleted as the pup(s) are placed. STCA breeders are more inclined to use word of mouth, existing lists, and the AKC Marketplace.

Expenses:

\$30 for Woo Commerce.

Action items:

Rotating 2022 information needs to be prepared for uploading the week after conclusion of Montgomery events.

Marianne will review and delete all duplicate or older forms we will not need in the future

Jack Shacklett will upload STCM results shortly.

Prepare a list of “to do” steps in working on new forms for each STCA event. Several items are simply copies, but a written document of contacts, PayPal, required information is needed.

Prepare a SOP with written instructions.

DNA Databank – M.Bishop will reach out to Bob Gann about linking info. This needs to proceed.

History pages – open. Marianne to address.

Pedigree – still open: photos

Resolve PayPal fees – Bob is working on this with Steve.

Breeder Referral – I will ask Tambre to reach out to breeders about our puppy listing page and usage.

Information:

- SOPs – updated SOPs needed for Glenda. Awards Document due for updating and adding banner/template.
- Update and proof all tallies as needed.
Volunteer needed for proofing.

STCA

Board Report – President

October 2021 (9/10/2021)

Submitted by Lori Kelly

My current activity focuses on STCA's National Specialty/Montgomery County week (MCKC) and the end of club year business. I am incredibly grateful for our members who, with resilience and grit, continue to participate when and where they can. Our Scotties are keeping many busy!

Moving into the last quarter of 2021, we are in good shape. Our membership base is solid. We are conservative with our spending, i.e., inventory for merchandise and planning for anticipated Montgomery expenses. Our members are generous with their donations. The board's goal is to ensure the club has success with all MCKC week events, between Palmyra, PA, Somerset, NJ, Langhorne, PA, and Macungie, PA locations for this year.

Ongoing, the board continues to work remotely. Our Montgomery board meeting (10/6) will be a hybrid meeting of sorts, with several participating by Zoom.

Productivity for this year is positive: we launched the DNA Databank, produced a highly well-received educational piece for judges, moved to electronic media of the Bagpiper for approved breed judges, provided one of two available educational grants for regional club education efforts (HASTC), continue support of our regional clubs, conducted a survey of regional clubs, earned a respectful amount of income from our online shop, sales of grooming manuals and videos, and plans for a return to gathering with Montgomery 2021, with Rotating 2022 not far off (STC Greater Washington DC). Preparations are in full swing for a new project with Karen Prokopetz.

During our annual meeting on 10/8, we look forward to honoring our 50-year pin recipients Enid Wright and Bill deVilleneuve. There are many 25-year pin recipients this year. Theresa Thomas will print copies of the booklet to mail to all committee chairs and STCA award recipients who will not be in attendance. Pam suggested we re-print the awards booklet in the Bagpiper.

Our annual gathering is also a time to recognize those we have lost since we were together last year. Our condolences go out to the families of: Tom Hossfeld, Fred Ferris, Don Barcan, June Price, Ed Hau, Robert Froncek, Patty Brooks, Diane Ewing, A Foster Cooper, John Mitchell.

Our nominating committee put forth an uncontested slate of officers and directors. I look forward to welcoming new directors Richard Bumstead and Bonnie Dalbey. Our thanks to out to Mark LaBonte and Rod Ott for their years of service on the board. They will be missed.

It is an honor to serve the STCA membership and the breed. Thank you for the opportunity. More detail of my activity includes:

Regional Clubs –

Working with Kathleen Dunleavy on Meet the Breed event details. Unfortunately, events through November 2021 have been postponed. Thanks again to the STC of California's volunteers at San Diego were super! STCA commemorative pins and thank you notes were sent to each of the volunteers.

Communication -

For now, MailChimp provides an easy, affordable, and user-friendly vehicle for STCA's electronic newsletter, WrapUp. During the course of the year, we enjoy an average open rate of 59.4% of our mailings, including members and the recent addition of judges (strictly for Bagpiper mailing). Our latest mailing (September update) had a 51.6% open rate. To do: update email list and adjust for new members (STCA list) and judges' list (provided by Kathi Brown).

Facebook – Karen Prokopetz has recommendations for the next steps. We hear from several that making the STCA's Facebook page more interactive (2-way communication) is needed. Karen is reviewing.

STCA National Specialty Week/Montgomery-

Communication with Linda White (Performance) – preparations for gifts for our performance sports participants and shipping to Linda White for Palmyra. Numbers pending entry counts.

Entries – on line entries for STCA shows (10/7 & 10/8); forms are working. Closing 9/22.

STCA Annual Awards – confirming, organizing with Theresa Kay Thomas, Charley Cornman, proofing with Linda White, Mary Helen Rice, and Pam Williams.

Shop inventory – coordinating with vendor and Marianne Melucci for website. Volunteers are needed to assist on Thurs. & Friday. We are excited for a new design this year. Items are available for purchase at the website.

Supported Entry – Hatboro. Pat Wooster provided prizes. I am handling embroidery in PA (pick up 9/20).

Vendors – Karen Campbell is excited to return. Due to space limitations (a result of social distancing and use of the foyer for more than one activity, additional vendors are not being scheduled). Tables will feature Karen, Nancy VanMeter, Rotating host (STC Greater Washington DC), STCA Shop, HTF, and STCA's Silent Auction (open for bidding 10/7 & 10/8).

Trophies – coordinating with Charley Cornman and Cliff Schultz. Currently in receipt of awards from sponsors: Alchemy, Back Talk, and R-Starr prizes. Individual sponsors are responsible for having trophies on hand on 10/8. Mary Helen Rice will follow up with John McNabney. Theresa Kay Thomas will follow up with the balance of conformation trophies.

MCKC Trophy/Prizes – I needed to intervene with Wendell August. As of 9/9, the order was not in production. Pieces are due in Devon no later than 9/27. Ellen Avery will identify a volunteer to cover for the trophy table at MCKC/Sunday. We confirmed this year's prize list with K.Ferris and Bruce Schwartz/MCKC. Judges' gifts are complete.

Host Hotel – I am working with the hotel on room block, meals (deadline 9/22), and on-site logistics. The hotel will provide updated CDC guidelines. Note to all: Masks are required in all public spaces, all social distancing measures defined by Marriott. Event space will be adjusted for attendance.

Shows/Top 20 - Kathleen Ferris (see report).

Awards – Worked with Linda Orsborn on the Deblin award guidelines and 2020 award.

Scottie Bingo (Thurs. evening) Pam suggested a fun night of Scottie Bingo – I am coordinating this with Pam and Kari Hill. Need MC (number caller). Supplies and prizes to be donated.

Fundraising/Donations – We have a solid core base of donors for prizes/trophies. I can't thank our donors enough for their generosity. As an additional fundraiser to support STCA events, Lisa Hills is coordinating a silent auction on Thurs. & Friday. Tracy Wooster is contributing items she has collected over the years. Thanks also to Lisa, Sally Fischel and Heidi Reilly. Prepared acknowledgement page for MCKC catalog was completed and I will finalize the page for upcoming Bagpiper.

Website – working closely with Marianne Melucci, Glenda Tucker, and Bob Gann. Janet Tomlinson is closing in on 191,000 pedigree listings and is eager to start adding photographs (still pending).

Publicity – working with Karen Prokopetz as she prepares to unveil a new program.

Member Volunteers -

I am presently working to fill chairmanship roles for '21-22 for board review and approval 10/8.

- Planning/succession – I strongly recommend that we add assistant roles to key officers' duties for this next year: Treasurer, Bagpiper Editor, Vice President/National Specialty, Shop, website, and Tally Committees, to name just a few.
- Tally Committee – an additional proofreader is needed.
- Bagpiper – This is a priority! Pam Williams continues to edit and assemble, with graphic design by Melanie Feldges, one of the finest breed publications in the fancy. Thanks go out to Fran Sanden, who is assisting with proofing. Congratulations to all of our clan correspondents who have contributed content throughout this year. Thank you, Marilyn Cathcart, for pulling it all together. Thank you, Charlie Gann, for marketing and to Kari Hill for managing subscriptions and mailing. We are also thankful to our members who continue to contribute content. Above all else, we need to continue to provide relevant content that appeals to our diverse membership and friends.

STCA suggestions for 2021-22 Objectives & Next Steps –

The board works hard to stay true to the club's objectives.

I propose to the board that we focus on the following items this next club year:

- **Membership** – While some may say we need more in numbers it is my opinion that we should focus on the existing talent pool and the interest in volunteers ready to participate. I recommend that the club do more with member outreach and engagement and assign a board member on 10/6 to manage a list of interests/talents of incoming members. Several are ready to jump in and get involved.
Dues – It is time to review the club's long-standing dues structure. (Please see Steve's report.)
- **STCA – what benefit is it to belong to the STCA?** It's time to think outside of the box, communicate and "sell it" not only to our members but non-members who want to be involved. Membership in the STCA is not just a name in a roster. It's not about the quantity of membership. It should be about belonging to an organization of shared interests and the desire to participate, even in the smallest of roles. It may be time to establish a strategic planning committee to study the membership base, recruitment, finances, attrition.
- **Members' Education** and beyond – fine-tune our one-on-one mentoring program. We have opportunities to reach many owners who are not STCA members, many look to us as a resource. This requires a concerted effort for additional communication (please see Karen Prokopetz's report). We also need to work together, rather than as separate entities in social media. Education also includes sharing member breeders' knowledge of the standard and breeding. Let's nurture the passion for the breed, whelping litters, raising puppies, all the while teaching and sharing info on the purebred Scottish terrier – a very versatile breed – and the benefits of working with an STCA breeder who subscribes to the STCA Code of Ethics, health testing, mentoring new puppy families, etc. Encourage all of the regional clubs to offer educational programs during the year, beyond grooming seminars.
- **Breed Preservation** – commit to the STCA/STCA HTF DNA Databank. It's open and ready for ALL Scottish Terrier owners. The HTF is ready to promote this effort (asap) and has requested recordings. Work with the HTF to educate all owners of the Scottish terrier about the benefits.
- **General Breed education at events** – continue to offer opportunities within regional clubs and nationally, supporting AKC Meet the Breeds events with volunteers in 2022.
- **Judge's Education** – continue to work with judges to ensure they understand the Scottish Terrier and evaluation during judging. Personal outreach, mentorship, presentations at AKC events, print materials. Effort is ongoing (please see Kathi Brown's report).
- **SOPs** – It is time to revise several including, Awards Description, Treasurer, Vice President, Bagpiper. Treasurer's SOP is ready for review and approval on 10/8.
- **Regional Clubs** – pursue research on AKC registration trends on the distribution of registrations across the country. Our smaller regional clubs need our help.
- **Specialty shows/Judges** – still unresolved is our judges' selection process. 10/6.
- **STCA Mentors** – The board needs to revisit criteria and qualifications for all STCA member mentors, including judges' mentors. 10/6.
- **Communication** – via social media and printer material. Connecting is important. (See Karen's report).
- **Website** – proceed with photos for pedigrees and begin building out history pages. I suggest we add a release/agreement to an on line form (similar to what we do with on line entries).
- **Sportsmanship** – A hallmark of the club's objectives is to "do all in its power to protect and advance the interests of the breed and to encourage sportsmanlike conduct at dog shows." Sportsmanship

goes beyond conduct at dog shows. Social media and recent text messages will be the downfall of many in this sport. STCA members are better than the recent posts on Facebook. I encourage all members to re-read the AKC's rules and regulations for judges* and exhibitors, especially those "gray areas." STCA's code of ethics holds for membership; the "gray area" applies to STCA-approved judges and judges' mentors. Every member should demonstrate civility in and out of competition. *Rules, Policies, and Guidelines for Conformation Dog Show Judges Amended to July 2021- pages 3 and 9 (<http://images.akc.org/pdf/rulebooks/REJ999.pdf>)

STCA Public Information Chair Report

Submitted by Kathleen P. Dunleavy

Time Period: April – August 2021

Activity:

I reviewed the reports of Scottish Terriers AKC New Titleholders for STCA membership using the most recent STCA roster. Any new titleholders that were non-STCA members were sent a congratulatory letter from STCA including an STCA brochure and STCA Paws for Juniors brochure. The letter sent to new titleholders also included their STCA regional corresponding secretary contact information.

In addition, I sent the new titleholder information (only street addresses are available) to the pertinent STCA regional corresponding secretary to foster outreach to the new titleholder.

STCA Regional Club Chair Report

Submitted by Kathleen P. Dunleavy

Time Period: April – August 2021

Activities:

- Surveyed 20 STCA Regional Clubs to update 2021-2023 Membership Roster:
 - Club Officers
 - STCA Regional Club Delegate & email
 - Regional Club Corresponding Secretary & email
 - Clan Correspondent
- Coordinated placement of half-page STCA ad in 8 regional clubs' Specialty catalogs
- Hosted a Zoom meeting with Regional Delegates to plan STCA's participation in AKC's "Meet the Breeds". Corresponded with Regional Clubs on Meet the Breeds participation and planning. Constructed 200 Scottie Crowns (with daughter Fiona) for MTB events.
- Re-scheduled Montgomery Weekend Regional Delegate meeting to a post Montgomery Zoom meeting to increase attendance

Submitted:

Kathleen P Dunleavy

STCA Regional Club Chair

03/28/2021

Rescue Trust Committee

Report to the Board – September 15, 2021

Our RTF Treasurer, Linda Hill, reports the balance of all assets of the Rescue Trust Fund as of 9/10/2021 is **\$138,779.52**. The full detailed treasurer's report is listed below.

The RTF has processed all application requests for financial assistance in accordance with the Trust Document rules and purpose.

We had two meetings since the last board report to discuss grant applications submitted to us. Because there was so much individual rescue activity going on in the rescue groups some of our trustees run, it has been more effective to have these meetings via electronic means.

Many thanks once again to the Rescue Trustees for their commitment to helping the dogs/people who come to us in need of immediate assistance.

In response to the questions asked on the Committee report letter –

- 1) What has been accomplished by your committee during this last fiscal year? The RTF Committee has voted on all financial requests put before them in accordance with the trust document and our mission and kept accurate records of all expenditures. Please see some detail in the expenditures report below of the recently approved grants.
- 2) What are the current activities and projects? Our recent activities have been mainly managing donations, acknowledgements, searching for worthwhile fundraising ideas we could qualify for, tax filing, reporting and record keeping. We are investigating a few shelters that were hard hit by recent hurricane damage in order to make a good will donation in the name of the STCA RTF.
- 3) What are your recommendations and proposals? We don't currently have any expenditures or proposals we are asking the board to approve, but expect to have one within a few months, thanks!

This committee report Respectfully Submitted by Erica Cerny, RTF Chairperson, on September 15, 2021

Interim RTF Treasurer's Report – July 1, 2021 – September 10, 2021

Balance as of June 30, 2021		\$141,984.17
Plus Deposits:		\$640.97
Donations received via STCA	\$305.97	
\$252.78 deposited 7/13/21		
\$53.19 deposited 8/09/21		
Donations received directly by RTF Treasurer	\$335.00	
\$200.00 deposited 7/13/21		
\$35.00 deposited 8/24/21		
\$100.00 deposited 8/30/21		
Less Expenses:		(\$3,845.62)
Check Number 1062 payable to Westie & Scottie Rescue Houston – grant for Maxine/Tootsie to assist with the cost of a dental, removal of mammary tumors and other masses, and treatment for heart- worm disease.	(\$2,000.00)	
Check Number 1063 payable to Westie & Scottie Rescue Houston – grant for Neo/Caesar to assist with the cost of a dental, removal and biopsy of masses, and treatment for heartworm disease.	(\$1,730.62)	
Check Number 1064 payable to the Scottish Terrier Club of America - reimbursement for a \$100.00 PayPal contribution dated 5/24/21 that was cancelled by the donor, plus a \$15.00 PayPal dispute and handling fee.	(\$115.00)	
Ending Balance:		\$138,779.52
Bank of America account balance	\$138,574.73	

PayPal account balance

\$204.79
\$138,779.52

Respectfully Submitted,

Linda L. Hill, RTF Treasurer

SemiAnnual STCA Tally Committee Report

12 September 2021

Overall:

With the reduction in the shows due to COVID19, the reporting processing has slowed since the end of the first quarter. With 2021, there is an increase in shows. The AKC is still sending data monthly. Although slower than before, the reports are starting to come closer to the old dates.

The biggest issue is lack of people to do the reports. Basically, the chair is compiling and generating the report. There is no error checking by anyone else.

A major issue is only one person knows how to perform the tallies. There is no backup or other assistance. There is documentation for the processing. There are copies of the data stored externally. It is unlikely that anyone can take over the processing if the chair cannot.

Accomplishments for 2021 Year

Electronic Reports:

The electronic report generation continues to function well. The AKC is generating the reports a little slower these days.

STCA Website and Annual Awards information

Transition to WP site is running well. Bob Gann is getting pretty good on updating the data.

SOP Document

Working SOP is completed. It is very large as it covers the details.

Financials:

The AKC continues to charge for the different awards.

Titles are a free service to the STCA.

Monthly conformation and Juniors cost \$420 annually.

The quarterly performance titles cost \$280.

There are no other expenses for performing the Tally's. Internal operating costs are bore by the workers. These costs are minimal.

The only other cost is storage of the data and reports. Again, provided at no cost in the form of a Google Account Drive space.

AKC reports for 2021 have been purchased.

Bag Piper Publication:

The Bagpiper data has been altered to be published within the same quarter as it is received.

The Bagpiper data is published quarterly on the below schedule. Given the transmission of information from AKC, the last month's data is arriving to the Tally team on or after the submission deadline. Most of the AKC reports in 2021 have arrived after the 25th of the month. This mean that the quarterly reports continue to get little review.

There have been mistakes – which were eventually noticed and corrected.

Bagpiper Issue	Published Submission Deadline	Current Submissions
Issue #3	July 15	April-May-Jun
Issue #4	October 15	Jul-Aug-Sept
Issue #1	January 15	Oct-Nov-Dec
Issue #2	April 15	Jan-Feb-Mar

Annual Awards:

As with last year, a summary of points was sent out to the top 3 placements in each award to help validate any issues. The people did respond with corrections which were implemented.

The electronic generation of the report has made generating the report much easier. There is still a bit of manual intervention to make everything work.

Future Plans

Working on automating finding some of the errors – dogs with multiple different owners, etc. Still need a manual process to do the final inspections.

Membership for 2021

- Michael Krolewski(chair, programmer, administrator, operator for reports)
- Pat Wooster
- Lisa Hills
- Christine O'Brien has dropped off due to health issues

Still have a limited amount of review of the reports. I see many of the errors prior to anyone else even reviewing the data.

Concerns:

Basically, the concerns are the same as the last several reports. Not a lot of support and dependency on a single person.

1. As stated above, the performance awards are still very manual. It would be nice to make it database driven to remove issues of missing dogs/results. Along with the above is the fact that few members understand the performance awards. This makes the entire process difficult.
2. Basically, the reports are only being reviewed by Michael Krolewski. Issues are now being detected by the end users.
3. It would be useful to have at least one other person that understands the automated processing. This would require:
 - Computer to run perl and some sort of interactive development environment (IDE) like Eclipse
 - Some knowledge of mySQL and phpAdmin
 - Working knowledge of PHP to collect data to generate the reports
 - Working knowledge of how the data is displayed on the new WP website
 - Programming knowledge
 - i. To understand what has been developed
 - ii. to modify the code as needed
 - Available time for running these reports in the time windows required.

No Board Report

One on One Mentor

Breeder Referral