

## **STUD DOG ADVERTISING TEMPLATE 2019**

NEW FEATURE - HALF PAGE STUD ADS ALSO AVAILABLE!! or standard 1/4 page

To complete, you need to send a photo, send a completed template and make a payment.

### **Photo**

Send photo of dog separately IN HIGH RESOLUTION- 300dpi minimum jpeg format. The photo should be at least 5 x 8 inches B/W. Side profile of only the dog is preferred. However, if all you have is a photo with people in it like a show photo, we can crop if needed.

### **Completed Template:**

Complete the below template for your dog.

You need

- your address and contact information
- 3 generation pedigree
- 75 word or less description of this particular dog PLUS the registration number

Include any titles in front of the dog's names such as GCH or CH.

You can re-use information from previous ads. So, initial setup needs to be done only once.

### **Payment:**

Please use PayPal payment page at the web site [www.stca.biz](http://www.stca.biz) which takes a PayPal account or a credit card. You may also mail a check to Steve Russell, Treasurer.

STUD AD COST is per dog

\$80 half page

\$40 1/4 page

1/2 page ads precede 1/4 pg ads and will be alphabetized in each section.

Please send files electronically in a word document to Pam Williams at [AftonScots@aol.com](mailto:AftonScots@aol.com). Original photos may be mailed. Include a prepaid return envelope for the photo to be returned.

Any questions? Email Pam Williams at [AftonScots@aol.com](mailto:AftonScots@aol.com); Phone 513-797-8458

Template for submission.

## PHOTO

**Stud dog's full registered name** (With any titles in front such as GCH or CH)

Owner's name, address, contact info:

Jack & Jill Doe

House number and street or PO Box

City, State, Zip

Phone & Email address

|          |            |                  |
|----------|------------|------------------|
|          |            | Great Grand Sire |
|          | Grand Sire | Great Grand Dam  |
| Sire     |            | Great Grand Sire |
|          | Grand Dam  | Great Grand Dam  |
| Stud Dog |            | Great Grand Sire |
|          | Grand Sire | Great Grand Dam  |
| Dam      |            | Great Grand Sire |
|          | Grand dam  | Great grand dam  |

**Call name of dog (bold)**

The description is 75 words or less.

**DO NOT TYPE IN CAPS**

Description of the dog may include items such as body shape and temperament, registration number, any health testing results. In addition to the 75 words, you can add the dog's registration number, DNA#, CHIC# or other health identifiers. Please include the registration number.

Must include date of birth to be published.

# SAMPLE PEDIGREE

PHOTO

## CH Charthill Victory At Sea ROMS


Tom, Charla, Kari Hill  
111 Mill Creek Road  
Piedmont, SC 29673-8622  
864-299-5024 Email: [Charthill@aol.com](mailto:Charthill@aol.com)

CH Sunray Summer Sun ROMX  
CH Charthill Worthy of Colwick ROMS  
CH Colwick Time After Time  
CH Charthill Seaworthy ROMS  
CH Meade's Touch of Andy  
Charthill Colwick Courtney  
Lochlaymen's April Showers  
CH Charthill Victory at Sea ROMS  
CH Sunray Summer Sun ROMX  
CH Charthill Worthy of Colwick ROMS  
CH Colwick Time After Time  
Vicrick Cuddlesome Carly  
CH Hil-ray's Anchor Man II  
Vicrick Molly Magee  
Cricklade's Modern Millie

**CASEY-** Sire of 73 Champions. Still producing winners. '96 and '03 STCA Stud Dog of the Year. '97 #1 all terrier breeds sire. Multi group & specialty winner, BOS MCKC '93. Tightly line bred Prepotent Dog! He throws his great front, short back & long correct head. 15 of his kids won at specialties. For longevity, he lived 15 ½ years. To breed a winner, this is your choice. Born 12/30/1990. Thyroid Clear, DNA vWD clear.

Example of finished ad (not to scale)

**AM. AUST. CH. TAMZIN LIMITED EDITION**



**HAWKHAVEN  
SCOTTIES  
Mrs. Ramona  
Benson**  
11205 E. Beryl Ave  
Scottsdale, AZ. 85259  
Ph. 480-314-7394  
Fax. 480-314-5962  
Hawkhaven1@msn.com

Eng. Am. Ch. Kennelgarth Romeo  
Eng. Ch. Pendlehill Ian  
Derina Dawn  
Wildermist Clint  
Eng. Ch. Noonsun Sorcerer  
Wildermist Carmen  
Eng. Ch. Wildermist Connie  
**Am. Aust. Ch. Tamzin Limited Edition**  
Plutocrat of Penvale  
Eng. Ch. Kennelgarth Pluto  
Kennelgarth Cadence  
Tamzin Total Enigma  
Eng. Am. Ch. Kennelgarth Romeo  
Eng. Ch. Tamzin Total Etiquette  
Eng. Ch. Tamzin Total Eclipse

"WOODY" - A black male. DOB 8-30-95

VWD DNA Tested Clear