

**Scottish Terrier Club of America**  
**2017 Profit & Loss (Year-End) Detailed**  
January through December 2017

	Jan - Dec 17
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
<b>Awards (Sponsor Payments)</b>	
<b>Perpetuals Engraving, Storage</b>	
Casi Scot	123.00
R-Starr	100.00
<b>Total Perpetuals Engraving, Storage</b>	223.00
<b>Total Awards (Sponsor Payments)</b>	223.00
<b>Bagpiper</b>	
<b>Bagpiper 2017</b>	
<b>Advertising</b>	
<b>Issue 1</b>	
Business Card Ads	2,000.00
Regular Ads	7,041.55
Stud Dog Ads	3,600.00
<b>Total Issue 1</b>	12,641.55
<b>Issue 2</b>	6,007.73
<b>Issue 3</b>	7,855.00
<b>Issue 4</b>	8,220.00
<b>Total Advertising</b>	34,724.28
<b>Circulation</b>	
Copy Sales	124.45
<b>Subscriptions</b>	
Regular	1,609.49
Special	564.56
<b>Total Subscriptions</b>	2,174.05
<b>Total Circulation</b>	2,298.50
First Class Upgrade	615.00
PayPal Fees	-481.90
<b>Total Bagpiper 2017</b>	37,155.88
<b>Bagpiper 2018</b>	
<b>Advertising</b>	
<b>Issue 1</b>	
Business Card Ads	300.00
<b>Total Issue 1</b>	300.00
<b>Total Advertising</b>	300.00
First Class Upgrade	3,480.00
PayPal Fees	-7.51
<b>Total Bagpiper 2018</b>	3,772.49
<b>Total Bagpiper</b>	40,928.37
<b>Board Member Generated Income</b>	
Recording Secretary	
Roster	
Roster Ads 2017	700.18
<b>Total Roster</b>	700.18
<b>Total Recording Secretary</b>	700.18
<b>Total Board Member Generated Income</b>	700.18
<b>Committee Generated Income</b>	
Agility	