



The Scottish Terrier Club of America, Inc.
Meeting of the Officers and Directors
Orange County Convention Center
Saturday December 15, 2012

PRESENT: Charla Hill, Jerry Burge, Marcia Dawson, Theresa Thomas, Rhea Spence, Helen Prince, Kelli Edell, Steve Russell, Jeff Waite, Charlene Gann, Lori Kelly, Pam Williams

ABSENT: Adrian Sanchez, Kathy Vogt

President Charla Hill called the meeting to order at 9:04AM.

Approval of Minutes: Montgomery Annual Meeting Minutes: Correction to the Minutes. The 2015 National Rotating discussion was tabled until the Dec. Board Meeting.

Motion: minutes approved with correction. Williams/Gann. Passed unanimously

Motion: to continue our policy to disseminate the minutes at the website and the Bagpiper to the membership. Prince/Russell. Passed unanimously

Additions to Agenda:

Motion: to change the agenda order. Williams/Edell. Passed unanimously.

Motion: to add to agenda. Dawson/Spence. Passed unanimously

Report of Recording Secretary – Theresa Kay Thomas

Updated Recording Secretary SOP tabled until next conference call.

Report of Corresponding Secretary – Marcia Dawson

For the Period Oct.1, 2012 – Dec.3, 2012

Correspondence Sent:

Election results and Officer contacts updated with AKC

(2) Letters of thanks to retiring Board members

(2) Letters of welcome, SOP and agreements to new BOD members

(2) Letters of welcome to new HTF Trustees

(11) Letters and certificates to Crufts Qualifiers from MCKC

(2) Letters of congratulations to 2013 Bagpiper cover winners

Letter with payment and STCA ad for Westminster KC Catalog

(23) Letters, agreements, SOP's to Committees past, present, and new

(7) New Member packets

Materials Sold:

(15) Grooming Manuals

(3) Guides

(2) Older Handbooks

Motion: the Board will begin the process of creating a breed pamphlet. Dawson/Russell Passed unanimously.

Motion: Board to establish a committee to create a breed pamphlet. Williams/Gann. Passed unanimously.

Motion: Board to update and print the STCA trifold brochure. Dawson/Prince. Passed unanimously.

Corresponding Secretary SOP tabled until the Constitution and By-laws are validated

Report of President – Charla Hill

Morris and Essex Show 2015 is 10-1-15 at Colonial Park in Franklin Township, Somerset County, New Jersey.

Motion: STCA to have a supported entry for regular classes at Morris and Essex Show 2015.

Russell/Burge. Passed unanimously

Motion: STCA to supply the trophies at Morris and Essex Show 2015. Waite/Williams. Passed unanimously

Motion: STCA to have a supported sweepstakes at Morris and Essex Show 2015. Waite/Williams. Motion not approved

Motion: motion for the Board to approve the wording for the revised Breed Standard. Prince/Burge. Passed unanimously

STCA 2013 National Rotating: Two days of Performance Trials, Rally 1st day and OB 2nd day. Judges: Rally, Richard Mullen, OB, Marleen Burford.

Motion: STCA to match the Atlanta entry fees at the 2013 National Rotating, OB and Rally Trials. Williams/Burge. Passed unanimously

Pawsitively Clean Scots! Guidelines: Lori Kelly presented proposed revisions to the current Pawsitively Clean Scots! Guidelines for discussion.

THE SCOTTISH TERRIER CLUB OF AMERICA

PAWSITIVELY CLEAN SCOTS!

2013 GUIDELINES FOR STCA MEMBERS ATTENDING SPECIALTY SHOWS

In light of the anti-dog sentiment in our country today, and the wish that Scotties will be accepted in hotels as good canine citizens, the STCA has approved the following guidelines:

- A. **Don't leave home without it!** Traveling items should include the following when appropriate: Heavy duty plastic to place under all crates in order to protect the carpeting in room; newspapers, large garbage bags, paper towels, baggies for picking up solid waste, towels from home to wipe off paws. Don't forget water, dog food, bowls, spoons, and can openers, as well as medication for diarrhea from your vet, in case your dog develops colitis due to the excitement and stress of the big weekend.
- B. **Crate your dogs! CRATES ARE REQUIRED for all guests traveling with dogs.** All dogs must be crated at all times whether you are in or out of your room; dogs are not to be loose in a hotel room at any time. It is often helpful to leave the TV on at a low volume. Dogs will not respond to unfamiliar sounds if they don't hear them. If your dog is prone to barking, you need to take the dog with you when you leave the hotel room. Dogs guilty of continuous barking may subject their owners to being removed from the hotel, with no refund for the room.
- C. **No dogs on the bed or furniture!** Even the most trustworthy dog may be tempted to "mark" on hotel furniture.
- D. **Carry or crate!** All dogs must be either carried or crated on a dolly through the hotel lobby to go outdoors for exercise and walks. There will be no exceptions to this rule.
- E. **Use Outdoor Exercise Areas Only!** Do not exercise your dog in any area except in the clearly designated areas. Waste bags and deposit receptacles will be provided. Pick up solid waste immediately and dispose of it properly. The exercise areas must be kept clean!
- F. **NO GROOMING OR BATHING IN ROOMS!** No exceptions. All grooming must be done in a designated area at the show site. Hotel towels are NEVER to be used for the dogs or in the crates.
- G. **Bringing Puppies (litters) to a Specialty Weekend** - If you MUST travel with puppies, they are to be crated. The activity level of puppies is high and they can easily move around an exercise pen. You are responsible for protecting your own puppies as well as the carpeting and furniture in your hotel room.
- H. **All STCA Host Hotel rooms are subject to inspection** during your hotel stay by an STCA member, as well as a hotel representative, to ensure that these and other specific hotel guidelines are being followed. STCA members who witness any infraction of these rules are expected to report these infractions to their Show Chairman or members of the Board. **Any person found in violation of these Hotel rules will be subject to a Bench Show Committee Hearing.**
- I. **It is understood** that any member will be fully responsible for any and all fees charged by the hotel in the event this member is found guilty of improper behavior and/or of damage to hotel property.
- J. **Exemplary Manners Are The Only Manners Acceptable!** When your Show Chairman informs the Host Hotel that we are responsible dog owners, he or she expects the membership to take this responsibility seriously. The STCA will not excuse members who are irresponsible or disrespectful of hotel facilities during Specialty weekends.
- K. **AKC Rules for Attending Dog Shows Apply:** STCA Show Chair and Hotel Staff work together to ensure that STCA members and guests with reserved rooms under the STCA block are subject to AKC Rules. Additionally, AKC rules prohibit any un-entered dog at the show site (for Sweeps/Rally/Obedience – this means ballroom).

Stand up and be counted as a responsible dog owner and a proud STCA Member!

STCA Rev1/13

Motion: motion to accept the Pawsitively Clean Scots! Guidelines with changes. Spence/Edell. Passed unanimously.

Report of Vice President and Show Chair – Jerry Burge.

Jerry reported that all paper work is complete and approved with the AKC for the Atlanta Specialty April 7th with the Rotating 6th of April. A final notification came Dec.12, 2012 on the panel of Judges for the Rotating. This was reported earlier to the STCA Board by email.

Paper work for the MCKC weekend has been submitted to AKC. That includes application for this year's Specialty at MCKC Sunday Oct.6, 2013. It also includes application with AKC for STCA Sweepstakes on Friday Oct. 4, 2013 at the same location as last year. The STCA Advertising Chair as listed in these reports is Debi Russell. Copies of the paper work for the MCKC Specialty will be forwarded to MCKC Show chair this coming week.

Motion: motion to opt in for the 3 point Major for Reserves at the National Rotating in 2014: Spence/Gann. Passed unanimously.

Report of Treasurer – Rhea Spence

Dues

Dues collection has been brisk. As of 12/12/12 we have a total of approximately 414 renewals (both US and foreign) out of the 876 possible. Of that, 324 were mail-ins and 90 have been online. Out of the mail-ins, there have been around a dozen who paid by credit card. We're not quite halfway there but there has been only 1 day that there was no mail in our box and another day with only 3 or 4 renewals. Most of the time I get 8-12 renewals. Hopefully we will be much closer to the total we need by December 31. The web team will send a reminder to the members to have not paid.

Lost, Stolen and Destroyed Checks

We seem to be finished with check replacements except for a couple of cases.

Jeff has received all but one replacement check for the stolen Bagpiper Ad checks. In all but a few cases, everyone replaced the entire amount of their original check. 3 people deducted bank charges, which totaled \$80. Another 3 people paid for their replacement online with PayPal, which resulted in our losing \$24.22 to PayPal fees. **Motion: If a member has received services or products from the club and the funds are unavailable for use by the club, the club will withhold further services or products until funds are made available.**

Prince/Edell Passed unanimously. Board agreed on a deadline of 4/1/13 to receive the replaced funds. Steve Russell and Jeff Waite will contact the individual again and advise them of the above motion and deadline.

I do not have a completed list of the missing trophy and catalog advertising checks that were lost in the mail but I understand not only have all been replaced but one person sent a large check to replace the trophy donation check that was lost. In any case, I have the notation from Adrian that the "final lost check" replacement was deposited on November 10th.

On the destroyed check (most of which were Rotating meals), all of the checks on the list have been replaced except one. One person paid online using PayPal and we incurred 85 cents in fees. The final check is still being researched. The person has reported that a previous check for that amount (\$161.35) had been found to have cleared her bank so it's questionable whether or not that check was owed in the first place

Future Club Deposits

Providing deposit slips for those in the club who collect money and having them make deposits directly in local Bank of America branches seems to be working well. I will gladly send deposit slips to these people as needed. We may need to tweak the reporting a bit but I will be in contact with those involved if and when it is necessary. We've been upgraded to a different Online Banking that lets me go in and not only check any deposit slip but actually see copies of the individual checks in that deposit. This seems to be the best low cost way to avoid being at further risk of loss and theft.

Income and Expense Vouchers

These vouchers are required for ALL income and expenses. I will always have blank ones with me at all meetings. I will also email the forms to members who need them. If they are not already available on our Yahoo board, I'm sure they can be added.

Mail Theft

I have left a message for and emailed the investigator in charge of this crime but have heard back from him at this point. The last I heard was he was awaiting the best copies possible of the backs of the stolen checks so he would know where the checks were cashed. The suspect he has located lives in an adjoining county so there is a question of jurisdiction in the case.

Financial Report – A copy will be published in the Bagpiper

Scottish Terrier Club of America

Profit & Loss

November 2012

	<u>Nov 12</u>
Ordinary Income/Expense	
Income	
Bagpiper Income 2012	
Advertising	
Issue 4	<u>2,325.06</u>

Total Advertising	2,325.06
Circulation	
Subscriptions	380.12
Total Circulation	380.12
First Class upgrade	1,000.00
Total Bagpiper Income 2012	3,705.18
Board Member Generated Income	
Corresponding Secretary	
Grooming Manuals	271.44
Handbooks	13.95
Illustrated Guide Sales	9.00
Total Corresponding Secretary	294.39
Treasurer	
Hard Copy Fee	180.00
Membership Dues Renewal	
Junior	15.00
Regular	6,340.84
Membership Dues Renewal-Other	1,140.00
Total Board Membership Dues Renewal	7,495.84
Total Treasurer	7,675.84
Total Board Member Generated Income	7,970.23
Donation, General	15.00
Donations collected by STCA	
AKC PAC Fund	285.00
Health Trust Fund	1,690.00
Rescue Trust Fund	1,855.00
Total Donations collected by STCA	3,830.00
Membership	
Applications - Regular Members	390.00
Total Membership	390.00
Montgomery County Weekend 2012	
Trophies	112.09
Total Montgomery County Weekend 2012	112.09
PAWS (Juniors)	20.00
Rotating Specialty, 2012	
Banquet	165.00
Lunch	154.00
Total Rotating Specialty, 2012	319.00
Ways & Means Sales	427.05
Total Income	16,788.55
Expense	
AKC	
Club Dues	25.00
Total AKC	25.00
Annual Awards	
Engraving	
Lloyd Trophy	144.16
Total Engraving	144.16
Total Annual Awards	144.16
Board Member Required Activity	
Corresponding Secretary	
Ad in Westminster KC Catalog	25.00

Postage		
Shipping		
Gr. Man. + Ill. Guide	57.74	
Grooming Manuals	11.35	
Handbooks	39.97	
Total Shipping	<u>109.06</u>	
Total Postage	<u>109.06</u>	
Total Corresponding Secretary		134.06
Treasurer		
Bank Fees		
BAC Fee	162.54	
BAC Merchant Fees		
Discount	36.32	
First Data Lease	25.33	
Interchange	39.64	
Total BAC Merchant Fees	<u>101.29</u>	
Total Bank Fees	<u>263.83</u>	
Dues Collection		
Office Supplies	47.20	
Postage	6.85	
Printing	151.67	
Total Dues Collection	<u>205.72</u>	
File Corporation Annual Report	50.00	
Office Supplies	<u>145.38</u>	
Total Treasurer		<u>664.93</u>
Total Board Member Required Activity		798.99
Montgomery County, 2012		
Sweepstakes		
Supplies	<u>94.50</u>	
Total Sweepstakes	<u>94.50</u>	
Total Montgomery County, 2012		94.50
Ways & Means		
Postage & Shipping	<u>56.60</u>	
Total Ways & Means	<u>56.60</u>	
Total Expense		<u>1,119.25</u>
Net Ordinary Income		<u>15,669.30</u>
Net Income		<u>15,669.30</u>

Year-end audit – Audit to be done by end of February 2013.

Budget review during Conference call.

Report of Delegate to the AKC – Helen Prince

This report is brief, as the next AKC Delegates' Meeting is being held the day before our Board meeting. If there is anything that cannot wait until my written report, will report verbally at this meeting. Otherwise, I will send a written report to all as soon as I can.

Since October, I have forwarded to you all the CHF Podcast information, the AKC Chairman's Reports, the October and November AKC Board minutes, and any other pertinent information that is sent to me via email. As you may have noted, many of the AKC Departments now have new heads, due to retirements and a desire to move on to other jobs. The AKC website also has a "new look" so check it out at www.akc.org.

Hurricane Sandy impacted the AKC, as it was forced to close down the NYC offices for a week, and there were many employees who were unable to return to work for more than two weeks. The AKC Humane Fund has been collecting money **over** and above the usual donations requested, for the special fund to aid just the Hurricane

Sandy victims on the East Coast. Sandy Fund collected \$95,000 and the Humane Fund \$91,000 and still collecting money. They have reimbursed Shelters that have received dogs and helped them financially. Finally, I will forward the complete list of nominees that were selected by the Nominating Committee for the AKC Board (and the others who are running from the floor) in my report to you, along with their biographies, as soon as I receive them.

Committee Reports

Agility –Lisa Dempsey (*Liaison, Jeff Wait*) – No agility at the 2014 National Rotation at recommendation of the chair

Annual Awards – Adrian Sanchez & Margaret O'Brien, certificates – no report

Awards Tallies - Lisa Hills, Chair, Ray Knapp, Margaret Kooda, Janet Bartholomew, Susan Kenney, Pam Wilson, Carol Edwards, Lesley Andrews, Mary Helen Rice, Ted Miyamura, Michael Krolewski (*Liaison, Marcia Dawson*)

Our committee continues to work with Michael Krolewski in an effort to automate the tally reporting process. We have discovered individual reports that in all probability will always require some degree of manual oversight. It has taken many hours of work on both the Committee and Michael's part to identify errors and make corrections to the automation process.

Currently the Committee is working on the third quarter reports (July-Sept). It is our hope that the corrections Michael made to the automated formula last quarter has resulted in as accurate as possible reports (without manual oversight) on a first pass.

Ray Knapp has agreed to work with me learning how to edit, collate and format the individual tallies into print ready form. It is my hope that he will agree to assume the Tally Chair position on an ongoing basis.....I'm not sure I have him talked into this yet!

Currently the STCA is purchasing monthly AKC Conformation and Juniors reports at an annual cost of \$420.00 and \$260.00 for quarterly Performance reports (contact Mary Helen Rice). I would request the STCA continue the current report subscriptions. Do a sub-set with the less complicate ones to see how things go.

Lisa Hills

After discussion, the Board consensus to try a sub-set with the less complicated reports.

Bagpiper - Pam Williams, Editor, Charlene Gann Marketing, Jeff Waite Advertising, Barbara Zink, Circulation Manager

Editor - Pam Williams – no report

Advertising – Jeff has started electronically archiving the stud dog Bagpiper ads.

Marketing Report for December 2012 – Charlie Gann

In most of my visiting with members about taking out ads, I have had quite a few say they just didn't have the funds for advertising.

Here are some ideas/projects we may want to consider

- Maybe consider how to improve the value of the ads. Perhaps we run the ads on the website for free for some period of time?
- Also we may want to consider doing a "Collector's Edition" of the Bagpiper?

Stuff I did:

- Made several calls for ads. Did the usual request face to face when I attended shows, Utah, Colorado and Montgomery this time.
- Many related back they were happy about the half page color ads being offered and lower price for black and white ads.
- Posted to the Scottie show dog list a request for ads on 10/23
- Here are the two STCA news blasts to the membership for requests for ads.
-

2 STCA News! HURRY – Bagpiper Deadline Approaching

25 October 2012

3 STCA News! Bagpiper Deadline Extension – Fall 2012

16 October 2012

Breeder Referral – Ann Frankewich (*Liaison, Helen Prince*)

Breeder Referral Report from 9/20/12 to 11/30/12, Previous Report Covered 5/20/12 to 9/17/12

The average inquires per week is between 4 to 5,

47 Total e-mail inquires. With majority from STCA website,

Smaller percentage from AKC website.

In the past few months I have averaged approximately 5 or more calls per week (some callers do not take into consideration time changes. Some of these calls come in at 1100pm or midnight). The AKC has my cell phone listed as the contact but I will be changing my contact to my home telephone number. (I am often at Doctor's appointments or medical testing for my mother or waiting to hear from doctors with results and my cell phone needs to be used primarily for that purpose).

I have been contacted by members wishing us to show that they are BOM's. I verify this information with the AKC website and then I notify Glenda Tucker who in turn updates the STCA Breeders listing. Glenda and I feel that this has been working well between the two of us.

Pam Williams requested a list of members who have requested to be listed as BOM of which I supplied her the list of 6 names so that she can publish them in the Bagpiper. Talking with Helen Prince, she and I felt that Pam could put information within her article that there is a form available on the STCA website to request their being listed as a BOM which would come to me, I would then verify the information and then forward to Glenda. It should be noted that some requests have gone directly to Glenda and also Pam. I feel it would work well having the membership use the form on the STCA website.

In speaking to Helen recently she felt and I agree that the survey/questionnaire (in regards to being listed on the STCA as an active breeder) should go out to the membership after the dues deadline.

Constitution and By-Laws –Helen Prince, Charla Hill, Marcia Dawson – Discuss in old business
Helen Prince gave every member a copy of a revised By- Laws proposal (red folder)

Earthdog – Kathy Stabler (*Liaison, Charlie Gann*) – no report

Facebook – Facebook – Charla Hill, Chair, James Sumpter, Robin Geppert, Jeanie Jennings –
Charla will have a report in April

Finance Committee – Rhea Spence, Charla Hill, Kelli Edell Steve Russell – discussed in Treasurer's report

Gazette Columnist – Kathi Brown (*Liaison, Jeff Waite*)

Gazette Column Report:

Since the last report to the STCA Board of directors, I have submitted the February 2013 Gazette column that was due to AKC on November 6th. Attached are the most recent AKC Breed Column Guidelines that I received on November 17th. There are updated deadlines and a few revisions to the information throughout the document. My next column to the Gazette is due on February 4th (in order to due final proofs and formatting I like to have it written by Mid-January). If any board member has a specific topic that they are interested in writing or having me write please let me know as soon as possible.

The 2012 Columns were:

May 2012 – Standard Talk

August Gazette Publication – Judging Sweepstakes

November Gazette Publication – Listening to Juniors

February Gazette Publication –Putting Your Best Foot Forward

The 2013 deadlines are as follows:

Terrier Breeds May 2013 issue Mon., Feb. 4, 2013

August 2013 issue Mon., May 6, 2013

November 2013 issue Mon., Aug. 5, 2013

February 2014 issue Mon., Nov. 4, 2013

Since the Gazette is now ONLY web-based many past, regular readers do not see the breed column. I have requested permission to reprint in the Bagpiper – if desired by the editor and board. The Board agreed.

I have received the following response:

Hi Kathi,

Thank you so much for your inquiry -- and yes, we'd be delighted for you to share the Scottish Terrier breed columns in the STCA's excellent The Bagpiper. We are always happy to grant upon request such use by the parent clubs.

*All we ask is that, as you say, the material is **not reproduced before its original appearance in the Gazette, and also that it is accompanied by the following text:***

"This article first appeared in the [month, year] AKC Gazette and is reprinted with permission. To read the online Gazette, visit www.akc.org/pubs."

Again, I appreciate your checking with us first.

Wishing you a lovely rest of the week!

Best,

Arliss

Arliss Paddock

Breed Columns Editor, AKC Gazette

AVP@akc.org

Health Trust - John Leith - Chair, Lisa Kinchloe -Treasurer, Helen Prince - Secretary, Michael Krolewski, Marcia Dawson, Barbara Zink, Gloria Kilby

HTF REPORT TO THE STCA BOARD

DECEMBER 15, 2012

On December 10, 2012, the Health Trust Fund of the STCA met by teleconference to discuss the new information on Craniomandibular Osteopathy (CMO). There was a consensus of opinion, which we would like to present to the BOD of the STCA for its consideration.

To collect more information on this new CMO test, HTF Chairman John Leith consulted with both the Vetsuisse faculty at the University of Bern, Switzerland and with Dr. Patrick Venta of Michigan State. Dr Venta, the researcher for many years on CMO for the STCA, Cairn and Westie clubs through the AKC CHF, has only recently learned of the new test and is in the process himself of setting up and validating the test in his lab. Dr. Venta proposes that once he has the technique validated in coordination with the Swiss labs, Scottie owners in the US should be able to send cheek swabs to Michigan State. This process would allow rapid testing this genetic disorder. The price of the test is yet to be determined but will probably be equivalent to the cost of 85 Euros as with the Swiss and Finnish labs.

The HTF is supportive and optimistic about this promising new test. Still, there are two issues that need to be presented to the BOD which signal caution.

First is the degree of penetrance of the CMO mutation. Penetrance refers to the proportion of individuals carrying a genetic mutation who actually exhibit the signs of the disease. Genetic mutations that have a high degree of penetrance will result in all or nearly all affected dogs showing the clinical signs of the disease. However, Dr.Venta states that the CMO mutation shows a low level of penetrance. According to Dr Venta "unknown environmental factors or...other variable genes that influence the expression of the mutant (CMO) gene" may be at work here. And in the words of the Swiss researchers: "The results of our research suggest that there may be other causes of CMO in the breeds so we cannot exclude the formal possibility that carriers could develop a genetically different form of CMO due to other mutations that are not detected by this test." This might then lead to unexpected rates of false positives or false negatives. However, reliable data on this point are lacking, as the investigators wish to publish their results in the open literature before specifically commenting on this point.

Second, the CMO test has focused on West Highland White Terriers. There is very little data on Scottish Terriers. To this point, we should keep in mind that all breeds are not necessarily the same genetically. For example, with hemangiosarcoma, there are great differences in gene expression between what is seen clinically as the same disease between different breeds. In this regard, is the Scottish Terrier the "same" genetically as the West Highland white terrier for expression of CMO? We are in need of more information.

In summary, the HTF wishes to be seen as cautiously optimistic and supportive of the CMO test. More data is needed to scientifically evaluate this test and to avoid potential unexpected pitfalls, but at this time, we are as stated, optimistic and supportive.

Dr. John Leith, Chairman HTF

Helen Prince suggest Dr. Leith do an article for the Bagpiper to keep members informed

Marcia Dawson updated the Board that the Orthopedic Foundation for Animals (OFA) and the American College of Veterinary Ophthalmologists (ACVO) are pleased to announce the establishment of a new joint Eye Certification Registry (ECR). CERF is still available so the Veterinaries will have a choice.

Liver Enzymes Studies – Dr. Zimmerman needed participants and he was overwhelmed with responses.

AKC DNA Profiles – Helen is concerned because members are getting more kits than they are using. She will continue to make members aware that they buy only what they need.

Historian – Mary O'Neal (*Liaison, Pam Williams*) – no report

Junior Showmanship – Barbara Casey (*Liaison, Jerry Burge*) – no report

Judges Education – Kathi Brown & Tom Hossfeld (*Liaison, Kelli Edell*)

Judges' Education Report

Just a quick update on the Advanced Terrier Institute and Judges' Education. I just heard from AKC that the Scottish Terrier Workshop has 20 judges (all judges) enrolled (I believe this will be the largest attendance of judges at any session). We have been asked to bring 6 additional packets as some may be attending that have not yet registered. The individuals volunteering to bring dogs for the presentation and also the hands-on judging by the participants are essential to our ST Judges education efforts. This will be an extended workshop NOT the regular presentations that many have attended. The first 90 minutes will include the regular program, how to examine a Scottish Terrier properly and according to the standard, and a completion of the new AKC required breed examination. Following a short break (15 minutes) all the participants will engage in a simulated judging of

six Scottish Terriers including hands-on examination, gaiting, written placement with specific criteria for the decisions. It should be noted that this in-depth Judges workshop will run from 2:45 until 4:15 for the presentation session and then from 4:30 until 5:30 PM for the hands-on judging.

I want to thank Kari Hill for helping to coordinate the eight dogs for the institute. (2 for the presentation and an additional 6 for the hands-on judging). The following members are to be thanked for their willingness to bring dogs (in coat) so that the important mission of judges' education can be accomplished. (Charlene Gann, Kari Hill, Sonia Hollnagel, Pam Lowe, Judy Makem, Jim and Sandy Schwartz, and Pat Wooster).

Thanks

Kathi Brown

Legislation – Charlene Gann, Lisa Hills, Liz Lufrano & Elaine Wallace

Legislation Report December 2012

Posted on the Scottie Show Dog and STCA.biz lists 11/18/12 the letter to congress from AKC president Mr. Srung.

New member to the legislation committee is Liz Lufrano who has submitted her first Bagpiper article. She is very excited about being on the team.

Also posted a forward from new Member Liz Lufrano 10/20 The SAOVA West digest volume #27 Issue #2.

Attended the two day NAIA meeting in Redondo Beach which was excellent! My report on that will be done the first of the 2013 year.

Have been working with the whole committee on implementing new ways of reaching members when important action needed. We are discussing and have contacted "super savvy" people about getting a "twitter" account for fast news posts to breeders. We are thinking about a one-way Facebook also-however it looks like Twitter may be more what we want. This is all in the conception part at this time as we want to make sure all of us understand which mode of communication will be best for what we need. The idea is to be active starting in 2013.

I do have a moderator who is willing to help out which will need approval from my committee.

Sent an article to Lori Kelly for the STCA wrap-up

Posts for Lisa Hills to send to members state by state alerts:

11/29 OH High volume breeder

11/6 El Paso FL. Strict regulations in that county

10/15 RI. Alert-City council to discuss draconian proposal.

TN. 10/17 Pit Bull ban

Respectfully submitted,

Charlie Gann

Posts on the STCA Legislative website:

- | | |
|-------------------------------------------------------------------------------------------------------------|-----------------------------|
| 1 <u>PUPS is still very much a concern.</u> | Thursday, 15 November 2012 |
| 2 <u>Two counties in GA are now considering mandatory Spay and neuter</u> | Thursday, 15 November 2012 |
| 3 <u>OH Update: House Approves High Volume Breeder Bill</u> | Thursday, 15 November 2012 |
| 4 <u>Pasco County, FL to Consider Severe Regulation of Breeders, Rescue Groups, Pet Dealers and Kennels</u> | Tuesday, 06 November 2012 |
| 5 <u>Woonsocket City Council to Discuss Draconian BSL Proposal</u> | Friday, 02 November 2012 |
| 6 <u>Hernando County, FL to Restrict Dog Owner's Rights</u> | Tuesday, 23 October 2012 |
| 7 <u>Chula Vista to Consider Pet Sellers Regulations on 9/25</u> | Thursday, 20 September 2012 |

Membership – Kelli Edell, Chair, Helen Prince, Pam Williams

Re: Membership Committee Report

New Members in 2012: As of November 30, 2012 we had voted in a total of 44 new members (23 individuals, 9 family and 3 junior memberships).

February 8, 2012

Anita Bergen
 E. Anne Dunn
 David Edell
 Lisa Ferguson
 Judy Ann Karem
 Mary Smithdorf

February 18, 2012

Tamara Lazarus (Jr. Member)

March 28, 2012

Michael Inman (Jr. Member)

May 10, 2012

Meg Borowski
 Donald & Mary Dias
 Raymond Formanek, Jr.
 Kathleen Hufnagle & Mindy Smouse
 Jody Jones
 Pilar Kuhn
 Mary Lou Kuklantz
 Cookie Nee
 Amanda Sherman
 Mary I.D. Smith
 John & Diane Thomas

May 25, 2012

Jonathan Inman (Jr. Member)

July 16, 2012

Chris Chavez
 Laura Childs
 Charles & Juliette Doster
 Jennifer Jones
 Barbara Kidder
 Helene Smith
 Baroness Gala Mercedes Von Berenger
 Laura Zimmerman

October 29, 2012

Stephen & Lanell Feller
 Pamela Offutt
 Susan & Michael Sacchetti
 Lyn Sheridan
 Scott & Gina Smith
 Leisa & David Todd
 Carol & Ronald Vaselesk

Pending Membership Applications:

As of November 30, 2012 there are applications representing 18 new members pending:

- 13 new applicants that were published in Bagpiper #4 and will be voted on in 2013 (11 individual and 1 family memberships);
- 1 new applicant that will be published in Bagpiper #1, 2013 (1 junior membership); and
- 4 applicants (2 individual and 1 family membership) whose applications are incomplete at this time.

All applicants have received ongoing communication regarding the status and evolution of their applications. We have added 44 new members in 2012, which is roughly the same as 2011, when we added 41. No negative feedback has been received on any applicant so far this year.

Obedience and Rally - Mary Helen Rice (*Liaison, Steve Russell*) – see President's report

Pedigrees / ROM - Mary O'Neal & Nancy Hurren (*Liaison, Steve Russell*) – Steve Russell will check for updates.

Public Information and Education Kathy Vogt – No report

Regional Clubs - Lori Kelly

STCA Regional Hospitality Reception - Budget - Lori asked to see final results.

Regional Clubs - Lori, Charla, Pam and Marcia met with Paul DeBene 12/14/12 in Orlando to discuss challenges facing smaller regional clubs, i.e. the Tampa Bay Club.

AD HOC Committee – Jeanie Jennings, Kelly Edell, Helen Prince, Lori Kelly

AD HOC committee report. See below

FROM: Lori Kelly, STCA Chair, Regional Club Representatives

RE: December 2012 – Reports to the STCA Board:
Chair, STCA Regional Club Representatives
Editor *Bagpiper* /STCA Clan Reports Activity
Ways & Means
Vendors at STCA National Sweepstakes Oct. 5, 2012
October – December 2012

DATE: November 30, 2012

Regional Club Representatives

- 1) Established “Yahoo” on-line group list to encourage group discussion. This is still a work in progress. I will begin to make personal phone calls just after the first of the New Year to reach out to each regional club rep to get a sense of how each club ended the 2012 calendar year with respect to participation, membership, specialty activities and other possible challenges/opportunities. Yahoo list will serve as another means of communication.
- 2) MCKC/Regional Hospitality Reception - By all accounts the 3rd annual Regional Club Hospitality Reception on Oct. 4 (6:30-8:30 pm) Sheraton Bucks County Hotel, was a success. This year’s reception broke all records in attendance over the past two years, with 104 pre-paid reservations and five additional attendees paid at the door. Pat Wooster managed reservations. Connie Smith and I coordinated menu selections and logistics. Board members volunteered to assist with check in. All gift bags, nametags, and contents were donated in addition to two raffles offered by Purina at no cost to attendees. All costs for this event were covered by reservations. Please refer to the Treasurer’s Report. The STCA HTF guest speaker, Dr. Olby, did help as a draw for the number of people in attendance. A HTF presentation should be included as part of this event for 2013. Suggestions will be shared during meeting on Dec. 15. Planning for 2013 will begin after the first of the New Year. I produced a 7-minute slide presentation in celebration of our regional clubs featured photos of and contributed by regional clubs and other STCA members, which featured regional activities throughout 2012. Show was presented at the Annual Meeting/Banquet on Fri., Oct. 5. We might consider this again for 2013.
- 3) Regional Club Specialty Catalog Ads – In support of the STCA regional clubs, the STCA will continue to advertise in each regional club specialty show catalog (½ page, B&W ad) as we did during 2012. As of Nov. 29 the Heart of America STC has the first regional club specialty show for 2013. Camera ready art and payment (payable to HASTC) will be sent on to Christine O’Brien, deadline Feb. 1. Ads will be same in content as 2012. I suggest a budget of \$550 for the 2013 calendar year. Pricing varies by club and show superintendent where applicable.
- 4) Regional Club Specialty Show Advertising in *The Bagpiper* - Each regional club is encouraged to advertise their annual specialty show, at no charge, in a ½ page, B&W ad in *The Bagpiper*. I have received positive responses to this opportunity. The following regional clubs should consider advertising in Issue No. 1 2013: New York, Pittsburgh, New England, Washington State, Chicago, California, Greater Dallas, Greater Houston. Even if clubs do not have AKC approval, a “save the date” is suggested. I will personally follow up with each regional club to remind them of the deadlines appropriate for their ad. Pam Williams has assembled a listing of all specialties and deadlines, copy of which will also be sent to regional club reps via email.

Editor - *The Bagpiper* Clan Reports – Email reminder notices of the Jan. 30, 2013 deadline will be sent to each Regional Club Rep/Clan Correspondent on Fri., Jan. 4. I recommend that we update *The Bagpiper* Clan Correspondent 2013 Guidelines to include AOM/Select awards in specialty show reporting.

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Rescue - Erica Cerny (*Liaison, Helen Prince*).

Motion: to approve the First Amendment to the STCA Rescue Trust Fund. Election of Trustees. 2. (b) All Trustees shall be elected by a majority vote of the STCA Board...Successor Trustees shall serve for a term of two (s) years each or until their respective successors are elected and agree to serve...Trustees may serve as many consecutive terms to which they are elected; there shall be no limits on the number of terms. The Rescue Coordinator shall serve at the pleasure of the STCA Board. Prince/Burge. Passed unanimously

Rescue Parade: Helen and Charla had a conference call with Erica and Jeannie

**STCA Rescue Committee Report
Quarter 4,2012 Partial**

Because it hasn’t been that long since the last Rescue report, this will serve as just an update for the board. If the board has any particular information they would like from the Rescue committee, please feel free to contact Jeanne or me anytime!

The Rescue committee and the Rescue Trust committee continue to support our rescue coordinators around the country with rescue situations. We have been leveraging our highly experienced network to have those of us who can, help those of us who are overwhelmed, under-represented or under-funded. This is pretty much a daily effort, historically busy at this time of the year. We have had several RTF financial requests to vote on recently and the canine recipients of our grants have done very well as a result.

Donations continue to be pretty much non-existent. We are hoping that the membership is waiting for the upcoming dues renewal period to support the RTF. We will resume with some Bagpiper advertisements second quarter 2013. We have been including rescue articles in the Bagpiper to share our successes with the membership.

Ohio continues to be one of the busiest states in numbers of Scottie rescue and taking a lot of our time. Jeanne and I have taken in the overflow from Ohio in the last few months in order to get the dogs to safety. Nevada has also been a very busy location for Scottie rescues this quarter; we have been able to move the dogs out to our Washington State and Oregon rescuers for coverage.

Vicki Frazier from St. Louis Scottie Rescue was presented with a silver medallion award at the Monty weekend dinner and presentation (she was unable to attend). We are very proud of her and she was honored by the recognition.

We are still in the process of assisting the Scottish Terrier Rescue of the Southeast in completing their application for 501C3 status. My accountant now has the paperwork and is working on the financials privately in his spare time, in order to conserve on costs for the work.

The STCA yearly Parade of Rescues was held on the Friday of Monty weekend at the host hotel. It was dedicated to the memory of the person most instrumental in setting up the RTF, Karen Hansen. We will miss her support, guidance and friendship. There were 23 rescues in attendance this year with their owners and friends. Each rescue was given some lovely small gifts this year: a donated Scottie Rescue embroidered patch that could be sewn onto a hat or jacket, a Petsmart gift certificate, a Scottie hair clip, lovely hand-made poop bags donated by Phyllis Mahaney (Pammers Petwear) by way of STCA Ways & Means, some bags of treats donated by Purina, and an STCA Rosette with the name of the rescue.

Two of the adopters stayed at the host hotel and there were some issues with the dogs barking in their rooms when their owners went out for dinner on Thursday. It was unfortunate, but we learned how to handle it better for future situations involving non-show experienced people traveling with their dogs. The holding area in the ballroom turned out to be too small to comfortably and safely serve as a waiting area for the parade participants and with the lobby off limits to dogs, Jeanne and I think there would have to be another way to approach the yearly recognition to our adopters and our rescue alumni. We plan to have some discussions about this in December.

We don't have any financial requests or issues we need the board to vote on for Rescue at this time. We wish everyone Happy Holidays! Respectfully submitted, Erica Cerny and Jeanne Lishia, Rescue Co-Coordinator

Rescue Trust - Erica Cerny - Chair, Jeanne Lishia - Treasurer, Norma Mitchell, Barbara Ljunggren, Linda Hill – no report

SOP's- Marcia Dawson, Jeff Waite, Pam Williams

Motion: motion to approved National Specialty Information/AD packet SOP. Dawson/Kelly. Passed unanimously

Standard Committee – Fred Stephens, Chair, Kathi Brown, Tom Hossfeld, Darle Heck, Barb Casey. – see President's report

Sunshine- Charlene Gann

SUNSHINE REPORT STARTNG 9/2012 Ending November 2012

Deb Brookes-Sympathy for sister 9/20/12

Elaine Wallace-Get well soon 9/26/12

Laura Childs-Get well 9/26/12

Graceann Stewart-continued recovery 9/26/12

Sally Fischel-Get well 9/27/12

Mary O'Neal-get well/speedy recovery 9/28/12

Mary O' Neal-Recovery from knee surgery 10/15/12

Helene Harbulak Family-Sympathy 10/26/12

Vicki Campbell-get well 11/13/12

Glenda Tucker-Sympathy mother 11/26/12

Dias Family Sympathy- 11/29/12

Dan Stickler-Speedy recovery 11/29/12

Barbara Casey-Minor surgery 11/29/12

Trophies – Adrian Sanchez, National Chair, Ellen Avery – no report

Ways and Means- Danita Tiller, Carol Shraison, Marjorie Rosa, (*Liaison, Lori Kelly*)

Lori Kelly reported that she has an inventory \$3484.46 based on the current.

Lori will give Agility the Lime Green Bags for 2013.

Motion: motion to reorder 100 lime green bags. Kelly/Williams. Passed unanimously

Ways & Means Report– This year's committee presented a selection of outstanding items during STCA's National Sweepstakes on Oct. 5. A handful of tireless volunteers created one-of-a-kind items, which added to the success of this year's efforts – all teamwork! Special recognition goes to fellow committee members Carol Joyce Shraison, Dani Tiller, and Marge Rosa. Additionally, we are thankful for our crafters: Roxanne Huckstepp, Lesley Andrews, Sandy Bruning, and Carol Wall and everyone who donated fleece. We exceeded all expectations. Within hours, all hand-made fleece items and this year's Therm-o-Totes sold out. Board members and David Tiller assisted with sales. We covered our expenses for the purchase of new items (ties, scarves, event t-shirts and insulated totes) and profited from sales on Oct. 5. The STCA will continue to realize a profit through the end of the calendar year through purchases made at the STCA on line *Shopee*. Please see the STCA Treasurer's Report for complete expense/income information. I will prepare a listing of current inventory on hand to reflect items as club assets. Report will be submitted as an addendum during the meeting on Dec. 15.

2012 on line holiday shopping information is included in the November/December issue of *WrapUp*. Items do continue to sell through the STCA on line *Shopee*, however I recommend that the Board considers expanding the on line offerings. This requires discussion.

I suggest that we offer a limited quantity of inventory at Rotating 2013/Atlanta. Shipping arrangements will be made for shipment in March.

Recommendations for 2013 will be presented during the April Board meeting.

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STCA National Sweepstakes/Vendors at Bucks County Hotel – By all accounts, our vendors for 2012 were successful and pleased with their space in this year's new host hotel's pre-venue exhibition hall. Space and pricing worked well for all. Two vendors pulled out 24 hours preceding the event due to extenuating circumstances. I recommend that we update the Vendor Agreement for 2013 to reflect a vendor cancellation policy, which until now has not been stated. Invitations did go out the 2nd week in July, which I suggest the same for 2013, along with pricing. I am optimistic that this year's vendors will return in 2013.

Respectfully submitted,

Lori Kelly

Web Technology - Bob Gann, Chair, Team Members (core) - Mike Bohl, Mike Krolewski, Glenda Tucker. Team Members (new)- Chris Chavez, Ray Formanek, (*Liaison, Steve Russell*)

November 29, 2012

Updates are done after MCKC. Turned on Membership Renewal website feature for payment of dues via Paypal. Running software 1.5 but needs update, update comes with new fixtures

Motion: to upgrade the Hosting Service to Rothen Plan B for \$12.95 a month. Woburn/Kelly. Passed unanimously

STCA Web Committee

Report to the Board (December 2012)

Operations: The STCA website continues to operate in a stable steady state and perform well as it has done for over 2 years. (See attached Site Visit Statistics.) We did incur one brief outage during the period due a failure in an automated maintenance routine run by our Rothen Hosting Service provider. A Severity 1 problem ticket was reported late on November 14th, the CMS database name and password were reset, and service was restored early the next morning with no significant impact.

Recent Activities: The Web Committee continues to perform routine maintenance on the Website via Feedback to maintain its currency. In the short time since the Montgomery Board Meeting, the Web Committee has delivered annual revisions to the STCA Website for Board and Committee personnel changes, Form changes, SOP changes, new Shoppe merchandise, and has enabled 4th Quarter Membership Renewal. PayPal Fees were synced with current actual expenses.

Proposal: Technical upgrades are required to the website's underlying content management systems software and to address storage constraints. Support has expired for our current software, Joomla! V1.5. We need to migrate to the newer Joomla! v2.5-3.0. Features in the newer version of Joomla! will allow us to make enhancements (such as Members Only security). Web hosting disc utilization is at 80%. Additional storage is needed for content, to facilitate software upgrades, and to allow capacity for development.

We **recommend upgrading hosting services to Rothen Plan B** (\$12.95/month) from Rothen Plan A (\$8.95/month) in order to increase server storage from 1Gb to 3Gb. This will increase our costs

\$4.00/month to \$155.40/year (renewal May 2013). Joomla! is open source freeware, so there is no cost for the newer version. Some of our plug-in software may have to be upgraded (e.g., PayPal button), but we should be able to accommodate these costs within our \$500 annual budget.

Note: Website Version and Storage changes should be transparent to members/users, but it would be a good time to make any desired style changes.

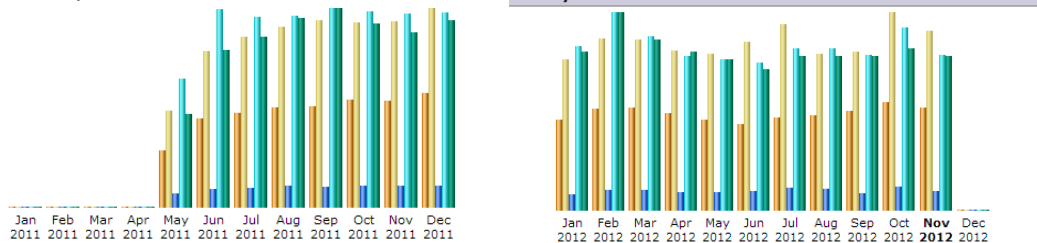
Future Plans: As reported in October, the Web Committee's **2013 priorities** are to progress enhancements to the website we feel will add content and value to members, subject to additional input from the Board, including:

- Online Roster --- *work in progress*
- Award Standings (AKC Monthly) --- *work in progress*
- Pedigree (Photos, More Frequent Updates, Backup Personnel, etc.)
- Puppies Available
- Bagpiper Linkage (National Champion Photos, Stud Dog Ads, Articles, Historical Printing)
- Breeding Scotties Content
- New Owner Content (Delivery and Education)
- Facebook (drive traffic to website and attract new members)

Personnel: Ray Formanek (MD) has been added to the Web Committee. David Tiller (VA) declined. Chris Chavez's (CA) schedule at work prevents him from joining the team meetings.

Site Visit Statistics:

Site visiting is fairly stable, the following graphs shows the data from the time we launched on Rothen (the current hosting site). On the left is 2011, on the right 2012. Prior to this time we were on GoDaddy. Recall, we moved to Rothen for performance reasons.



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth	Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2011	0	0	0	0	0	Jan 2012	10,115	16,855	86,168	857,484	17.28 GB
Feb 2011	0	0	0	0	0	Feb 2012	11,365	19,176	106,444	1,035,877	21.48 GB
Mar 2011	0	0	0	0	0	Mar 2012	11,404	19,062	103,748	913,591	18.55 GB
Apr 2011	0	0	0	0	0	Apr 2012	10,793	17,894	93,810	808,408	17.21 GB
May 2011	5,022	8,520	54,986	527,671	7.71 GB	May 2012	10,082	17,472	97,228	790,043	16.39 GB
Jun 2011	7,917	13,812	72,960	812,493	13.00 GB	Jun 2012	9,661	18,819	103,050	773,023	15.28 GB
Jul 2011	8,323	15,143	78,353	784,011	14.11 GB	Jul 2012	10,352	20,790	119,891	851,187	16.73 GB
Aug 2011	8,872	16,031	87,483	787,660	15.62 GB	Aug 2012	10,667	17,450	110,494	849,637	16.77 GB
Sep 2011	8,979	16,567	83,596	816,430	16.39 GB	Sep 2012	11,070	17,726	92,060	814,006	16.71 GB
Oct 2011	9,543	16,391	86,833	804,363	15.13 GB	Oct 2012	12,019	22,072	126,456	959,538	17.61 GB
Nov 2011	9,433	16,509	89,736	796,896	14.47 GB	Nov 2012	11,509	20,053	101,005	814,488	16.76 GB
Dec 2011	10,145	17,623	87,791	798,327	15.47 GB	Dec 2012	0	0	0	0	0
Total	68,234	120,596	641,738	6,127,851	111.91 GB	Total	119,037	207,369	1,140,354	9,467,282	190.77 GB

The top rated search phrases for the site have to do with Rescue by nearly 2x. This would imply that people are finding the site while looking for rescue and we may want to consider how to enhance the rescue section.

Search Keyphrases (Top 10)		
Full list		
3367 different keyphrases		
	Search	Percent
scottish terrier rescue	453	8 %
scottish terrier	191	3.3 %
scottish terrier club of america	161	2.8 %
scottie rescue	150	2.6 %
stca	91	1.6 %
scottish terrier breeders	60	1 %
scottie dog rescue	32	0.5 %
stca.biz	29	0.5 %
betac	26	0.4 %
scottish terriers rescue	25	0.4 %
Other phrases	4435	78.4 %

If you consider search terms (single words rather than phrases), we see the following.

Search Keywords (Top 25)		
Full list		
	Search	Percent
3473 different keywords		
scottish	1878	7.9 %
terrier	1747	7.4 %
rescue	1047	4.4 %
in	749	3.1 %
dogs	649	2.7 %
of	561	2.3 %
dog	550	2.3 %
scottie	480	2 %
for	280	1.1 %
terriers	271	1.1 %
club	263	1.1 %
and	248	1 %
america	207	0.8 %
canine	194	0.8 %
a	189	0.8 %
puppy	170	0.7 %
with	167	0.7 %
to	158	0.6 %
lymphoma	138	0.5 %
breeders	136	0.5 %
the	130	0.5 %
stca	125	0.5 %
treatment	124	0.5 %
puppies	121	0.5 %
disease	110	0.4 %
Other words	12807	54.5 %

Where people are clicking (from Google Analytics). The following diagram shows where people are clicking on the home page. (see observations below).

What this tells us is:

- Quicklinks is not being used much
- Top menu is not used much
- Rescue, Purchasing and Pedigree are our highest destinations.

Bob Gann
STCA Web Committee Chair

Steve Russell
STCA Director - Web Committee Liaison

Montgomery Weekend

STCA National Sweepstakes/Vendors at Bucks County Hotel – By all accounts, our vendors for 2012 were successful and pleased with their space in this year’s new host hotel’s pre-venue exhibition hall. Space and pricing worked well for all. Two vendors pulled out 24 hours preceding the event due to extenuating circumstances. I recommend that we update the Vendor Agreement for 2013 to reflect a vendor cancellation policy, which until now has not been stated. Invitations did go out the 2nd week in July, which I suggest the same for 2013, along with pricing. I am optimistic that this year’s vendors will return in 2013.

Respectfully submitted,
Lori Kelly

Old Business

Events Calendar Creation for 2013: Jerry Burge will do the calendar in a notebook spiral form.

Purina Program – Information will be put in the Regional Club Wrap-up and the brochure will be put in the Welcome Bags at Rotating and Montgomery.

Rotating 2015 – San Francisco STC pulled out, Southern California STC has submitted an application in September and Washington State STC has submitted an email of intent. Final decision was to postponed

Motion: Washington State STC must submit a full written proposal to supplement their email of intent for hosting the 2015 Rotating by February 1, 2013. Kelly/Williams. Motion Passed

STCA By-Law Revisions - The committee will review suggestions made by the Board and come back to the Board in April.

New Business

No new business

Motion: motion to adjourned at 5:03PM Williams/Kelly, Passed unanimously