



Website Minutes
The Scottish Terrier Club of America, Inc.
Meeting of the Officers and Directors
Sheraton Bucks County Langhorne, PA
October 4, 2017
8:35 a.m. – 4:58 p.m.

PRESENT: President, Lori Kelly; Vice President, Pam Williams, Corresponding Secretary, Theresa Thomas, Recording Secretary, Kathleen Ferris, Treasurer, Steve Russell; AKC Delegate, Helen Prince, Directors: Class of 2017: Kelli Edell, Pam Wilson, Class of 2018: Jerry Burge, Ron McConnell, Pat Wooster

Absent: Ex-Off John McNabney, Mark LaBonte, Sonya Neve

Call to Order: 8:35 am EST
Roll call

Approval of Minutes - Sept. 20, 2017 stand as submitted

Report of President – see online

Looking forward to Strategic Planning Committee's presentation on Thursday night. Annual Dinner had large response of attendees, possible quorum may be in attendance. The numbers for the weekend events are up. A special thank you to the following people for their generosity to help make this weekend possible: Pam Williams for doing both her job and serving as interim editor of the Bagpiper, Bill Berry, Steve & Debi Russell, John Kelly, Regina Hess, Pet Valu of Wayne, PA, Blue Buffalo for their generosity and all members and friends who donated to the trophy and specialty fund. Received a post card from Haruki Endoh (Tokyo, Japan) thanking us for sending a copy of the Kirk Pedigree Book.

Reports of Secretaries

1. **Recording** – see online
USA Members:
465 Single Memberships
242 Family Memberships
2 Junior Memberships
16 Honorary Memberships

Foreign Members:
39 Single Memberships
11 Family Membership
2. **Corresponding** – see online

Report of Treasurer – see online

1. **Proposed Budget**
See online. Adjusted budget to include AKC Meet the Breeds as an expense item. **Motion to approve expenditures to offset the manning of the Meet the Breeds Booths at the AKC National Championship (Orlando) and Westminster. Russell/Williams passed**
The 2016 Taxes were filed in May. Thanks to April Green, CPA, for her assistance. The 2017 Annual report was filed in August. Thanks to – Attorney Fran Garb for her assistance

2. **Membership Renewal Form**

Updated form/packet was presented. Clarify the need to get preferred phone number on renewal form. **Motion to accept renewal packet as revised. Russell/Edell. Passed unanimously**
Motion to continue mailing the membership packet as a hard copy. Russell/Prince. Passed unanimously.

3. **Audit Committee**

An internal audit was completed for fiscal year ending December 31, 2016. Summary was given. Committee comprised of April Green, Kelli Edell, Ron McConnell and Steve Russell. Audits are done for fiscal year end - see online report. Recommendation to reduce frequency of audits. The SOP to be changed to biennially. Have a committee in place if needed but may be passive in off year and active when doing audit.

Motion for the board to accept the report of the Audit Committee. Russell/Williams. Passed unanimously

Draft of SOP Retention policy presented – report online. To be discussed Nov. meeting

Report of the Vice President – see online

Montgomery 2017 - Presented working schedule of the weekend, sign up list and overview of the events.
2018 Rotating St. Louis - App sent to AKC, overview of what is in works.

Judges confirmed for both shows in 2018.

Thursday Specialty October 2018 – **Motion to approve an independent specialty on Thursday 2018 pending Hatboro's permission. Williams/Russell. Passed unanimously.**

2019 judges are both confirmed. **Motion to stay at the Sheraton from October 2 – 6, 2019. Prince/Edell. Passed unanimously.**

2020 Rotating to be discussed under new business. 2020 judges are confirmed for Montgomery. M&E KC is asking us to support the entry at their show.

Break 9:55 am – 10:10 am

Report of AKC Delegate – see online

AKC Reunite/Trailers

H.Prince gave an update of September AKC meeting.

A proposal named “Diehard Challenge” was presented by H. Prince. Document is found at the end of these minutes. Discussion followed. Lori asked each member to provide views on the possibility of setting up an additional account. Consensus is that we are not ready to set up a separate disaster fund.

Possible STCA Trailer donation– discussion was held and decision to bring this up at a future meeting after more information is received. K.Edell will do some research, Bill Berry will be asked to do research on his regional proposal.

Reports of Standing Committees

Approval of all committee reports not requiring action – see online.

Motion to approve said reports. Wooster/McConnell. Passed unanimously.

1. **Pedigree Database – Photos**

Janet Tomlinson has the waiver, she & Michael Krolewski will come back with details. Once received the board will look to make an announcement by Jan 1st to the membership.

2. **Breeder Referral – see online**

Do we list puppies at the website? M.Krolweski questioned how this could be managed. Discussion followed. B.Zink recommends we consider litter listings if it can be done. M.Krolewski to review and report back to Board during Nov. meeting.

3. **SOPs – see online**

Treasurer, Regional Club Rotating Host Club, Performance, Honorary Membership
Motion to passed revised SOP Honorary Membership with revisions – Burge/Williams. Passed unanimously.

Motion to pass new Treasurer SOP. Thomas/Edell. Passed unanimously.

National Rotating Host Club SOP - Revised SOP – move to November meeting.

Motion to pass new Performance Sports Committee SOP with addition – Edell/Burge Passed unanimously.

Motion to add to the Host club national rotating SOP that the STCA will grant \$1000.00 in advance to the host club to aid in putting on the rotating specialty. Wooster/Edell passed by roll call vote. 2 no 8 yes. Williams – y, Thomas – y, Ferris – y, Russell – n, Prince – y, Edell – y, Wilson – y, Burge – y, McConnell – n, Wooster – y.

4. **Regional Clubs** – see online

Historian J.Tomlinson requested additional information from regional clubs. L.Kelly stated that the delegates' chair needs to have increased responsibilities/duties. Most importantly, Chair needs to be a conduit/interface between the parent club, the historian and the regionals, especially the smaller clubs. Discussion held on possibilities. It was again suggested that the parent club corresponding secretary contact each regional club once each year. Currently, there is a letter with a 2-year specialty approval. Dates of regional club elections are needed in order to know when a list of club contacts (officers) is to be updated. This could be accomplished with a standard questionnaire sent by STCA Corres. Sec.

5. **Member's Education** – see online

K.Brown offered a list of suggestions on how to host membership education programs. It will be shared with regional clubs. K.Brown could be contacted for organization. The STCA is committed to offering an educational component at Rotating and Montgomery.

STCA Breed Mentoring (One on One)

Discussion on need to get this off the ground. Chair to be identified.

Break for lunch. 12:15 pm return at 1:00 pm.

6. **Bagpiper** – see online

P.Williams – offered a suggested reorganization of staffing prepared by L.Kelly and P.Williams. The Design/Layout person - to start with issue #1 January. Board agreed to the new structure. Will offer their input through the Board list. Letter from Barbara Tulanko stating that the wrong ad was placed. It was resolved with a refund. Letter from Charlie Gann regarding dissatisfaction of her ad in the brood bitch issue of the Bagpiper (issue. #3). Letter will be sent to her letting her know she will receive a refund of the cost of the ad. (Refund was issued on October 6th.) Policy change to go into effect: Only ads submitted by a professional designer as camera-ready are subject to a \$25 discount.

PAWS for Juniors

S.Russell will look into changing the financial status of PAWS for Juniors to a tax deductible 501(c)3 for possible increased donations. Will bring the information to the Board list.

Boutique (formerly Ways & Means)

S.Russell noted that the online boutique was improved using VirtueMart to be more like other online shopping pages.

Unfinished Business

Special Committee – Strategic Planning

The presentation was shared online with the Board. It presented an overview of Thursday's presentation. Discussion covered the content and how it will be received and discussed.

1. **Request for STCA Emergency Fund for Member Support**
The attorney was contacted for legal input. This could prove to be very difficult to manage. Also, will violate the Constitution Article 1 section 3. P.Wooster researched if the regional clubs had funds like this. Only one club replied that they did.
2. **Handbook**
Helen will be Editor. Received materials from previous edition. She has a questionnaire to go out to membership with dues. Discussed how to break up the work and need to start gathering information. Discussion of possible printing costs.
3. **Duplicate Annual Awards**
There are none this year. S.Russell presented a flow chart of the cost of this when it occurs. L.Kelly spoke with the donors about their opinion. **Motion that the STCA will offer to reimburse sponsors for duplicate annual awards after minimum threshold requirements have been met up to a limit of \$250 per award. Russell/Wooster. Passed by show of hands.**

New Business

1. **Judges' Selection Process**
H.Prince spoke with other clubs about how they do this. Discussion that we ask members by email for suggestions. **Motion to send email to members asking them to give us the name of a judge (sweeps & Regular) for 2021 for the Board to consider. Prince/Ferris. Passed unanimously.**
2. **New Annual Award Trophy Sponsorship**
Kim Siegfried submitted a sponsorship for a new award, the "Wild Wind Halcyon Master of Barn Hunt Annual Award for Scottish Terrier Master of the Barn Hunt." See letter request with explanation online. More information on how the tallies will be managed is needed. In addition, permission from Kim Lindsay Stroede to use her kennel name is needed.
3. **2018 Independent Specialty Show-Judge selection** – moved to executive session
4. **2020 Rotating, International Convention, Morris & Essex**
Request for support pending additional information from M&E.
2020 Rotating – no club has come forward at this time. Discussion on alternative to deal with this possibility. Suggestion of an international convention instead. Each member was asked their thoughts. A committee will be appointed to consider a world conference. T.Thomas to send a letter to the Southeast group to ask about hosting the 2020 Rotating.
5. **Genetics proposal – M.Bishop**
Moved to the November meeting.
6. **Strategic Marketing/Communications recommendations**
K.Prokopetz presented a comprehensive report. See online. **Motion to approve Public Relations Committee. Prince/Williams. Passed unanimously.** Board will discuss the

suggestions online.

7. Devon Dog Show Association choice of overdraw replacement judge for Scottish Terriers.

Letter will be drafted and sent to Devon's Secretary stating the STCA's dissatisfaction with Devon Dog Show's handling of this decision and lack of consideration/consultation with the STCA.

Break 3:55 pm return 4:10 pm.

Executive Session

Motion to enter executive session to discuss personnel matters at 4:15 pm Williams/Prince. Passed unanimously.

Motion to leave executive session at 4:50 pm. Williams/Prince. Passed unanimously.

Public information

Pam Wilson laid out the costs for doing this for one year. A budget of about \$1300/year to reach out to non-STCA members' new AKC titles.

Motion to adjourn at 4:58 pm. Burge/McConnell. Passed unanimously.

Respectfully Submitted – Kathleen Ferris, Recording Secretary

DIEHARD CHALLENGE

Proposal submitted by Helen Prince

One cannot read a newspaper or look at television these days and not see the terrible devastation in Texas, Florida, and Puerto Rico due to hurricanes, or in Washington State due to forest fires. And...the prediction is that more are coming!

Many dog clubs--parent, all-breed, and performance--have responded to AKC's call for donations to help in those areas recently hit. Donations ranged from \$250 to \$5,000. STCA was one of those clubs, with our \$4,000 donation to AKC Reunite Pet Disaster Fund and \$1,000 to Take the Lead Fund.

In all, almost \$500,000 was raised in this appeal. But.... will this cover all future disasters? NO! Many of our members want to help make a difference by contributing money. Every little bit helps. No one wants to wait until disaster hits, but want to be prepared before it happens.

Several dog clubs and OFA also helped to fund Pet Disaster Trailers to be sent to Houston and Florida. Luckily AKC Reunite had two trailers "in the pipeline" and could get them ready to go quickly.

SO, WHAT CAN WE DO NOW?

1. **Set up a separate STCA account, STCA Disaster Aid Fund**, where members can voluntarily contribute when they send in their dues, just like they give to the HTF and the RTF. The Treasurer can then send this money yearly to the AKC Reunite Pet Disaster Fund. AKC Reunite will continue to keep its fund going, so we will be better prepared the next time, without having to make special appeals on an emergency basis. Keeping the funds coming will benefit many more animals than a one-time appeal!

2. **FUND A STCA PET DISASTER TRAILER!** Pet Disaster Trailers cost \$22,000. Clubs wishing to sponsor a trailer must donate \$12,000-\$19,500 and AKC Reunite will make up the difference. For our donation of \$12,000-\$15,000, we get a large club logo on each side. For a donation of \$19,500, our logo will be the only logo on the trailer. People who see it will know that we Scottie people care about all pets as well as our show dogs.

Now, you all will say---we don't have \$12,000 or even \$15,000., and certainly not \$19,500. I know... but what if we made this the **DIEHARD CHALLENGE TRAILER**, with STCA matching all donations up to \$7,500? I am confident that we can raise the minimum amount of \$12,000 needed. To raise \$15,000 would be great! Go raise \$19,500 would be awesome! STCA does have the funds to make this match work.

Many Parent Clubs donated to AKC Reunite, knowing that AKC Reunite Trailer Task Force would place that trailer where it is most needed. There are places in the US where there are no dog clubs or people to raise money for a trailer but these areas are just as vulnerable to hurricane, fires, or flooding. We can do it! We can help!

We are the DIEHARDS! We can do anything!

I am happy to answer your questions as I am on the AKC Reunite Disaster Trailer Task Force.