

STCA Board Conference Call July 16, 2014 ARCHIVE

PRESENT: President, Charla Hill; Vice President, Lori Kelly; Corresponding Secretary, Pam Williams; Recording Secretary, Theresa Thomas; Treasurer, Rhea Spence; AKC Delegate, Helen Prince
 Directors: Class of 2014: Jerry Burge, Charlene Gann, Adrian Sanchez, Pat Wooster
 Class of 2015: Nancy Hurren, Steve Russell.
 Absent: Jeffrey Waite, Kelli Edell

President, Charla Hill, called the meeting to order at 8:33 p.m. EDT

Motion: to excuse Jeff Waite and Kelli Edell. Gann/Prince. Passed unanimously

1. Approval of June Minutes moved to August Board Conference Call.

2. Bagpiper: Pam Williams explained that Bagpiper #2 was too heavy to ship first class so they were all shipped Standard A (Bulk). There were enough extra Bagpipers to send out to the Advertisers by Priority Mail as well. So that is why some members got two Bagpipers.

Pam wants to change printers because for the past 3 years they have continued to have problems with the printing quality of the ads. See cost comparisons below:

Bagpiper Printer Proposal			
Using Issue #2 2013 as a cost comparison			
<u>Johnson Press</u>		<u>Modern Litho</u>	
inc 1200 copies, 88 pgs plus U/V covers, perfect binding, envelopes, mailing labels pls see attached invoice	\$ 3,360.24	inc. 1200 copies, 88 pgs plus U/V covers, perfect binding pls see attached quote sheet	\$ 3,418.24
		Envelopes @ \$0.19 ea. (includes insertion into envelopes)	\$ 228.00
Paper stock	\$ 1,038.06	inkjet sort and mail	\$ 90.00
		label sheet	\$ 74.40
		NCOA	\$ 15.00
Total to print and prep for mailing	\$ 4,398.30	Total to print and prep for mailing	\$ 3,825.64
		<u>MISC</u>	
1st 16 pg color sig	\$ 606.79	additional 16 pg color sig	\$ 404.98
qty 4 16 pg color sig	\$ 1,935.44	price for additional 1000	\$ 851.20
qty 1 4 page color sig	\$ 347.65		
postage (determined by current market)		postage (determined by current market)	
<i>Due to increased number of printing inconsistencies, and to check the market for the latest rates on publishing, we solicited information from Modern Litho for a quote based on a previous published issue of the Bagpiper.</i>			
<i>Attached is my comparison between JPA and Modern Litho based on the invoice we received from JPA and the quote from Modern Litho for the same issue. Somethings are not matched in the breakdown as each company lumps services differently. If read everything correctly, Modern Litho would now be cheaper. I did not compare postage as that varies by market (USPS).</i>			
<i>Based on the information provided, I request the Board consider moving the printing of The Bagpiper to Modern Litho.</i>			

Motion: to approve to change Bagpiper printer from Johnson Press to Modern Litho. Williams/Gann. Passed unanimously.

3. Dedicating the 2015 Rotating to Bob Bartos: Motion: to dedicate the 2015 Rotating to Bob Bartos. Williams/Burge Passed unanimously.

4. 2015-17 Roster: Received 14 Business Card Ads as of date; will sent reminders to the members in the 2012-14 Roster that have not sent in an ad. Ad information is on the website and it will be the July Wrap Up. Deadline is 8/1/14. I will start contacting members in the roster for updates next week. Target to go to printer 9-10-14

5. Report of the CHIC Ad Hoc Committee with Recommendations to the STCA Board: Helen Prince

An Ad Hoc committee composed of Helen Prince, Barb Zink and Marcia Dawson was formed to consider how best to encourage STCA members to enter their Scotties into the OFA CHIC registry and how to appropriately acknowledge those members who have achieved not only AKC Breeder of Merit status but have also entered dogs into the CHIC registry. The committees met by a phone call on Wednesday June 4th and presented the following recommendations to the Board:

- We propose a new designation called the STCA Breeder of Merit (first) Honor Roll.
- In order to achieve this designation, the following criteria must be met:
 1. Primary Owner (listed first on the AKC Registration) must be STCA member.
 2. Primary owner must also have achieved AKC BOM status.
 3. Primary owner must have at least four (4) Scotties in the CHIC Registry.
 4. Owner is responsible for submitting all information to the CHIC Honor Roll Liaison, Helen Prince.
 5. A copy of all CHIC Registrations must accompany the application for Honor Roll Status.
 6. Primary owner will be acknowledged with a specially designed pin, and will be listed in the 3rd edition of the Bagpiper, as well as getting a special designation on the STCA Website Breeder Listing page.
 7. For this inaugural year, the awarding of Honor Roll status will be retroactive to all primary owners of CHIC registered Scotties.
 8. Going forward, Honor Roll status will be granted to primary owners who achieve CHIC numbers for their 4th Scottie during the time frame of July 1st – June 30th of the following year.

Motion: to approve the concept of Breeder of Merit Honor Roll. Prince/Hurren. Passed unanimously

Motion: to approve development of Breeder of Merit Honor Roll Pin. Prince/Wooster. Passed unanimously.

*To encourage more participation in the CHIC Registry by Scottie owners, the Committee recommends the following incentive: All STCA owners/breeders who enter a Scottie into the CHIC registry during the full calendar year of 2015 will be entitled to a chance at a drawing for a free full page black and white page in the Bagpiper. The drawing for this prize will be held at the Rotating 2016 Banquet. There will be one chance for each Scottie entered into the CHIC Registry. Board wanted to give a full-page color ad instead of black and white. **Motion: to give a free full color ad in the Bagpiper in a drawing. One ticket for each dog added to the CHIC registry during the year of 2015. Drawing to be held at Rotating 2016. Prince/Wooster. Passed unanimously.**

*The Committee also recommends that the STCA add the CMO DNA test to the CHIC Optional Requirements for achieving a CHIC number. If the STCA Board approves this step, the Committee will make the necessary arrangements with the OFA, and the CMO test will join the Eye Exam and the Thyroid Testing as an optional test for CHIC numbers. **Motion: to approve CMO DNA test be added to the optional tests required for a CHIC number. Prince/Wooster. Passed unanimously.**

6. Constitution and By-laws: Helen Prince reported she is having someone do the AKC requested format. She will use the same Mailing Company we used for the 2014 Election to be mailed by September 1st, 2014.

7. NO 2014-15 Election: Theresa Thomas reported she did not receive any additional nominations from the membership. Deadline to receive nominations was 7/15/14.

8. Montgomery Update: Lori Kelly reported that the Morris & Essex show is set for 2015. I have learned that Hatboro will have a Wednesday and Friday show in 2015, with M&E on Thursday. However, all Information is pending. This schedule rules out an all day board meeting on Wednesday, unless you don't care about going to Hatboro on Wednesday. M&E is an event deep in tradition, held every 5 years. There was a nice entry in '10. As for distance to other events in PA, back in 2010 we had sweeps at Lulu I believe, host hotel was the Doubletree in Plymouth Meeting. The Sheraton Bucks County Hotel (host hotel again in '15) is much closer. My recommendation stands for a supported entry and as already "committed," just need paperwork. This will be discussed at the Montgomery meeting.

9. Rotating 2016 Message: Helen Prince

The Scottish Terrier Club of Greater Washington, DC, has decided to make a bid for hosting the Rotating in 2016. It will be the same weekend as the Baltimore STC Specialty, April 22-25, 2016. The Baltimore Specialty is Friday, April 22, the Rotating will be Saturday, April 23, STCGW may or may not have a specialty on Sunday, April 24, but will definitely have a supported entry on Sunday. As our Specialty Show is in October, we are not sure if we can handle two Specialties in one year. There is also an All-Breed Show on Monday at the same site, maybe a supported entry on Monday. This year there were majors all four days on this weekend. The site is the Maryland State Fairgrounds in Timonium, MD, just north

of Baltimore. The weekend is called the Cherry Blossom Cluster. I will follow this up with a formal letter but wanted to get this to you ASAP so it can be presented to the Board at our conference call next week.

Helen Prince, STCGW President. The Baltimore STC is enthusiastic about doing this but it needs to be made clear that they do not have the manpower or energy to do the planning.

Motion: to approve the Rotating to be held in conjunction with Old Dominion in April 2016 with full proposal be presented before MCKC 2014. Williams/Wooster. Passed unanimously.

10. Winter Meeting 2015: To get the best hotel rate with rooms sold and a free conference room, arrangements need to be negotiated far in advance. This year was LA. We have been alternating between the West, Midwest and East to be fair to our Board members living in the west who always must come East for MCKC and a possible Rotating. The 2015 the Rotating is in Seattle.

Several have suggested we go to New Orleans. Airfare should be cheaper than to Florida for the winter higher seasonal fares. We also need somewhere warmer. Eukanuba would not work this December due to the necessity of selecting a nominating committee in compliance with By-Laws. *A Nominating Committee shall be chosen by the Board of Directors before April 15th.* AND we need to be in compliance with the Applications To Serve, which are traditionally sent with Dues notice in November. There needs to be sufficient time for people to return them for consideration. Rotating 2015 is in June. So we will have to select Nominating Committee at winter meeting for the reasons above. And as we need to have enough time to take in Petitions To Serve, we will need to have the winter meeting no later than April 11.

WINTER BOARD MEETINGS HELD THRU 2014

2014 - Los Angeles

2013 – Orlando, Eukanuba Dec 2012 (we held Rotating before Apr 15)

2012 - San Francisco

2011 - New Orleans

2010 – Las Vegas

2009 - Dallas (Nov 2008)

2008 – San Francisco

Three dates voted on: 2/21, 3/14, 3/28. After a vote the Winter Meeting will be the weekend of March 28. **Voting result: to have Winter Meeting on Sunday March 29, 2015.**

11. Membership Process: Motion: to form an Ad Hoc Committee to address the MEMBERSHIP PROCESS to report back at MCKC. Kelly/Burge. Passed unanimously. Committee consists of Kelli Edell, Steve Russell, Lori Kelly, and Pam Williams. They will choose their own Chair.

Motion: to adjourn at 10:38 p.m. EDT. Williams/Wooster. Passed unanimously.

Respectfully submitted by Recording Secretary, Theresa Kay Thomas